

PLANETA FOREIGN RIGHTS

ILLUSTRATION CATALOGUE
FRANKFURT 2016



FURTHER INFORMATION

Javier Sanz
Foreign Rights Manager
+34 93 492 80 08
fjsanz@planeta.es

Pilar Lafuente
Foreign Rights Fiction & Children's Books
+34 93 492 82 44
plafuente@planeta.es



Gemma Isus
Foreign Rights Non-Fiction & Illustrated Books
+34 93 492 85 95
gisus@planeta.es

Gemma Sanjuan
Foreign Rights Fiction
+34 93 492 81 65
gsanjuan@planeta.es

INDEX

7

Paula Bonet

Thirst

8

Ricardo Cavolo

Peripheries

9

Carla Fuentes

Illustrious Connections

10

Mamen Jiménez

Love with Bags Under Your Eyes

11

Roberta Marrero

The Green Baby

12

Carlos Sadness

Intimate Anatomies

13

Rocío Salazar

Lies About Real Women

14

Amaia Arrazola & Raquel Piñeiro

Things You'll Never Forget of Your Erasmus

15

Amaia Arrazola, Paula Bonet,
Ricardo Cavolo, David de las Heras, Maria Herreros, Lyona,
Mariadiamondes, Sergio Mora, Conrad Roset & Chamo San
When Black Turns Pink

16

Lucía Be

Life's a Ball

17

Paula Bonet

What to Do When "The End" Appears on Screen

18

Paula Bonet

What to Do When "The End" Appears On Screen,
Kit

19

Claude Cambacau

Catsass

20

Alfonso Casas

Sentimental

21

Carles Suñé & Alfonso Casas

This Bearded Life

22

Ricardo Cavolo

100 Artists I Couldn't Live Without

23

Mario Suárez & Ricardo Cavolo

Indie Life

24

Clarilou

Crazy in High Heels

25

Lucía Taboada & Raquel Córcoles

An Imperfect Woman's Guide to Get Rid of Complexes

26

Raquel Córcoles & Lucía Taboada

An Imperfect Woman's Guide to Stop Worrying

27

Sandra & Ester Córcoles (Las Rayadas)

WE ARE OFF MEN

28

Carlos García Miranda & Juan Díaz-Faes

THIRTYNAGERS

29

Esther Gili

39 Weeks, My Experiences as a First-time Mother

30

Sara Herranz

Everything I Never Told You is Here

31

Sara Herranz

Everything I Never Told You is Here,
Kit

32

Maria Herreros

Marilyn Had Eleven Toes

33

Lucreativo

The Illustrated Adventures of a Freelancer and Full Time Father

34

Anna Llenas

The Labyrinth of the Soul

35

Lyona

Alyona

36

Lyona

My First First Kisses

37

Alex de Marcos

Suburban Hipster

38

Papá 2.0's

Oh My Dad!

39

Ana Polegre

Nurse in Trouble

40

Aitor Saraiba

How to Be Brave, Happy and Other Things in Life (or at Least Try)

41

Mr. Wonderful

Interesting Things To Make You Super Happy

Mr. Wonderful

Live Happily Ever After, Kit

42

Mr. Wonderful

Your Idea is Cool

43

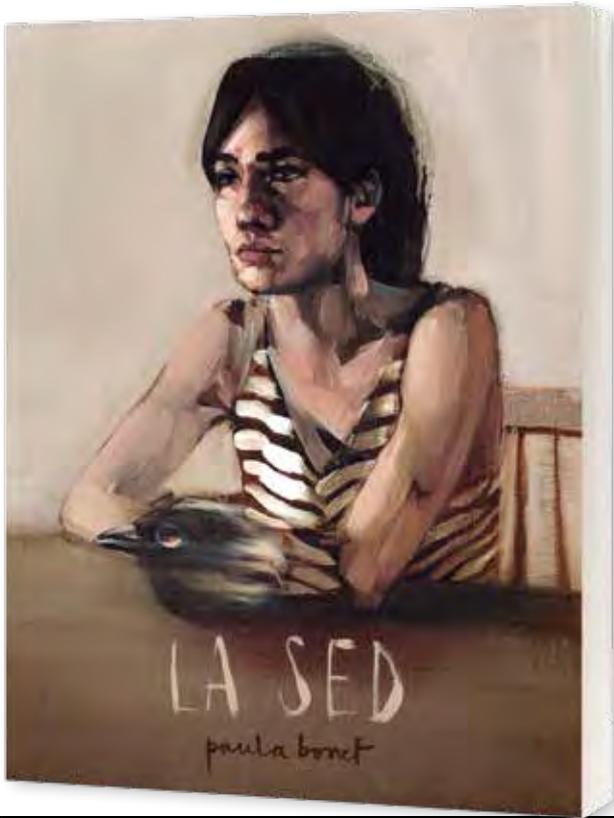
Mr. Wonderful

Your Idea Is Cool,
Kit

44

Mr. Wonderful

A Super-Fun Guide to Enjoying a Weekend in Barcelona



Thirst is an earthquake, a disturbance, the origin of light.

• • •

Two voices facing up to the onset of maturity, the beginning of the slow process of the disintegration of the body. With all its tremors and contradictions, a gradual plunge into the deepest form of emptiness.

Thirst is the fractured lament of a woman who returns to the space where she is utterly free to confront serious issues and dissatisfying times, a woman who feels every bump along the way but manages to overcome each new threat.

Thirst is the reconstruction of a story: our own.

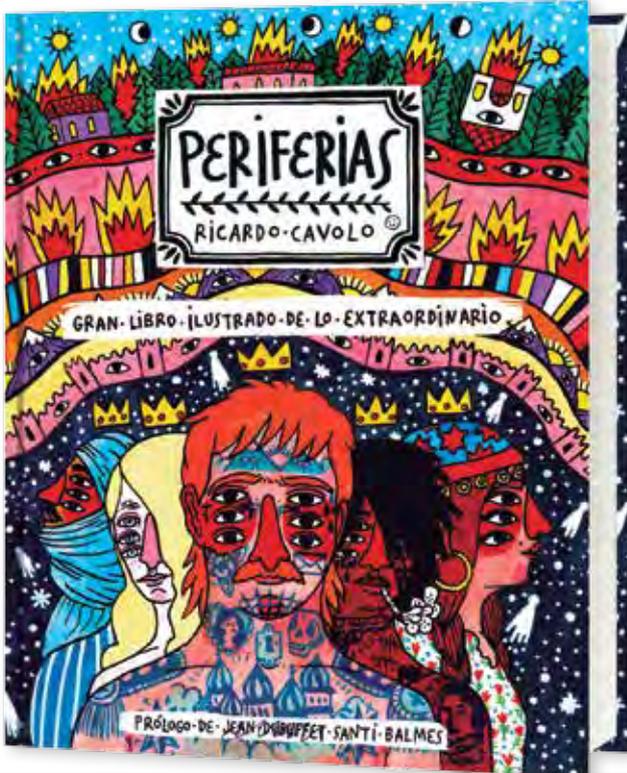
LUNWERG | 19 x 25 CM | 344 PAGES | OCTOBER 2016

Paula Bonet is one of the most important and successful illustrators on the Spanish scene. 360,000 followers on Facebook and 190,000 on Instagram are proof of her connection with the public.

Paula Bonet has more than 360,000 followers on Facebook and more than 190,000 on Instagram.

20,000 copies of *What to Do When "The End" Appears on Screen* sold in Spain.





75,000 followers on Instagram and 50,000 on Facebook.

The great Ricardo Cavolo makes the margins the centre of his new book, showing us that extraordinary things happen there: extraordinary because they are very rare but also magical.

...

“I don’t know if I’m from the periphery or not, but I’d like to be an ambassador for it. I want to defend it, cherish it, honour it and make it respected. And so I feel obliged to reveal all the magical secrets contained in this book. I have focussed on a few peripheries to uncover their reality and magic.

Come with me out to the periphery and find out how the world really works.”

Ricardo Cavolo

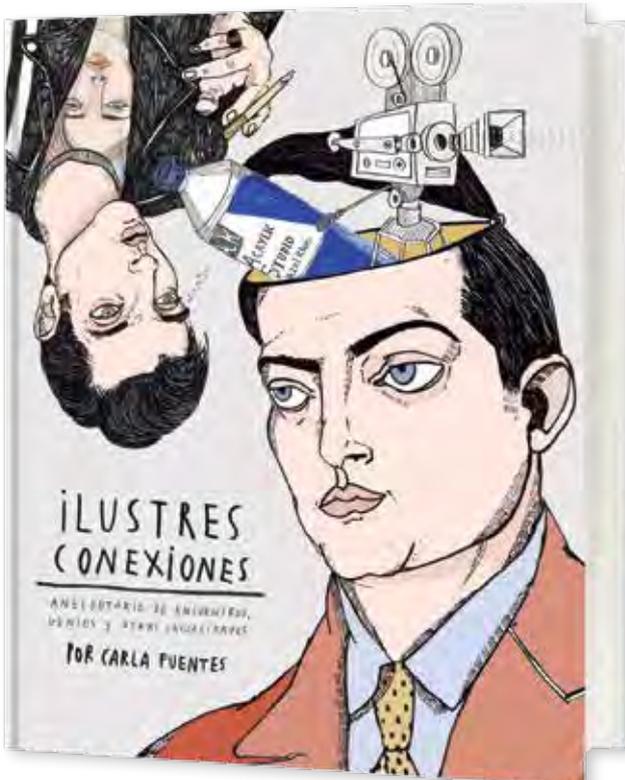
Organized by theme, this work features over 150 ‘peripheral’ things:

1. Human beings: prisoners, albinos, gypsies, hikikomoris, etc.
2. Cities: Brazilian favelas, Japanese bed towns, etc.
3. Countries: Greenland, Bhutan, Mongolia, etc.
4. Animals: anteaters, sloths, duck-billed platypuses, etc.
5. Plants: thistles, moss, baobab trees, etc.
6. Artists: Robert Crumb, Lovecraft, etc.

LUNWERG | 19 x 24 CM | 260 PAGES | JANUARY 2017

Ricardo Cavolo is one of the most prestigious illustrators in the country and has a huge following on social networks: 75,000 followers on Instagram and 50,000 on Facebook.





A personal journey through the world of art and culture by one of the most notable illustrators on the contemporary Spanish scene.

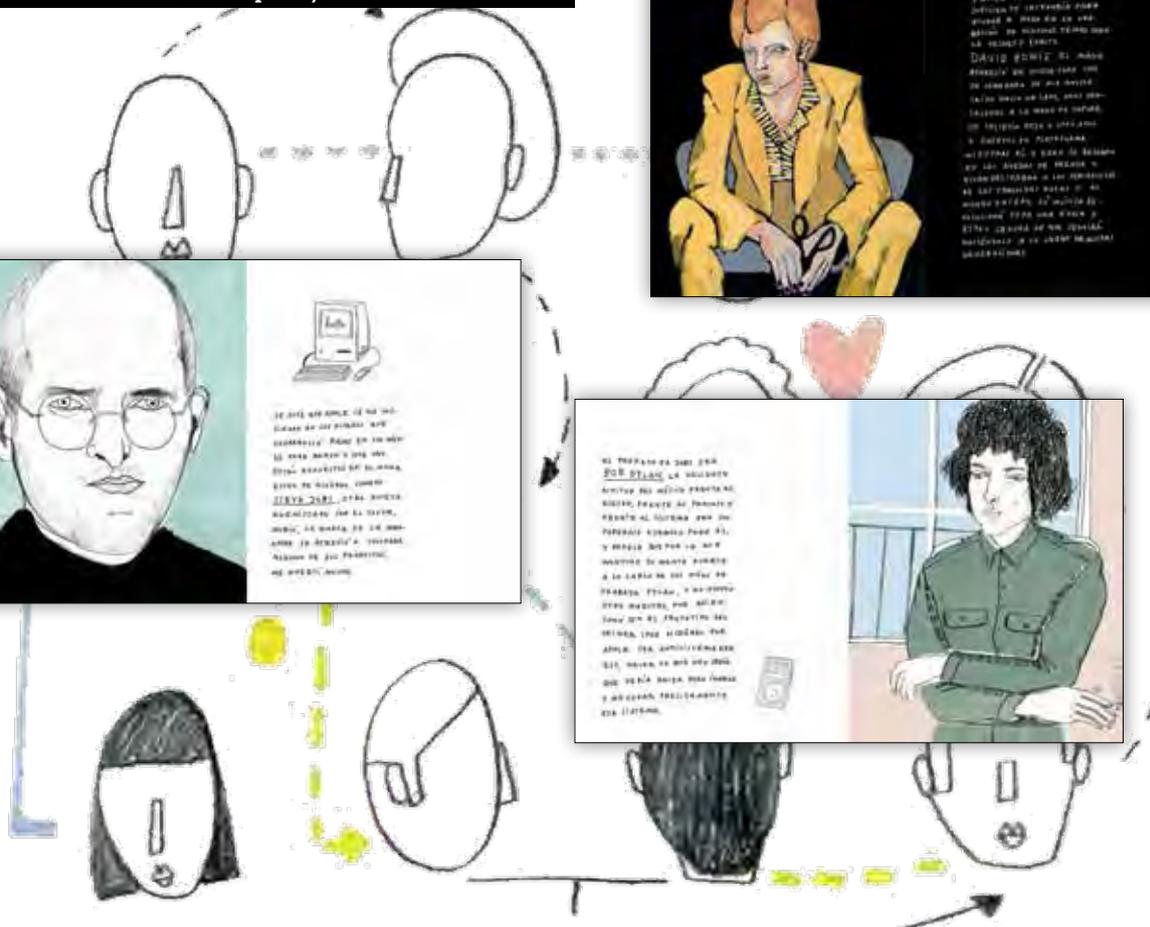
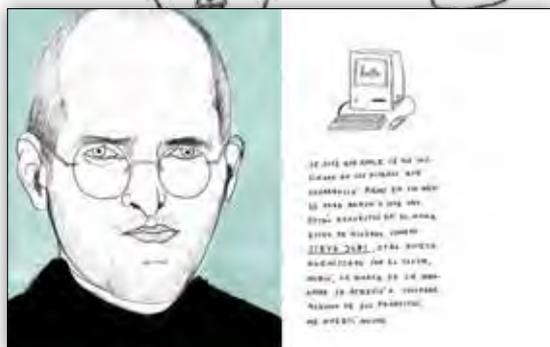
...

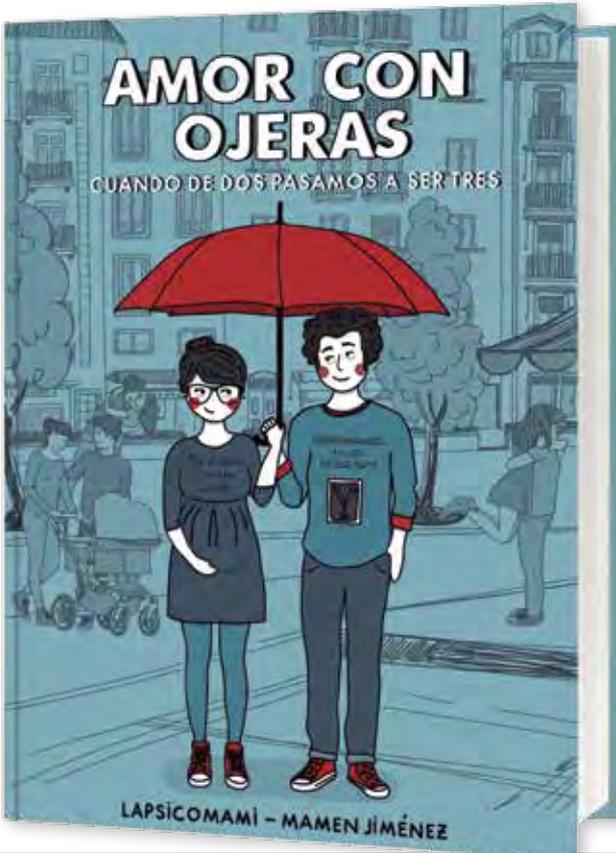
Carla Fuentes has selected the cultural characters, places and objects from the past few centuries that have been most significant to her, connecting them through an original game of anecdotes and cross-references. This web, woven with sensitivity and humour, features legendary figures such as Rita Hayworth, Kate Moss, Dalí and Oasis, as well as evocative places such as New York, Paris and Mexico. It is all relayed through the incredible visual language of one of the most famous illustrators on the contemporary scene. A personal atlas of culture in which drawing takes centre stage.

LUNWERG | 19 x 24 CM | 192 PAGES | SEPTEMBER 2016

Carla Fuentes is a young illustrator who has worked for several famous brands. In 2014 she was selected to appear in the Taschen book *Illustration Now 5* as one of the 150 most influential illustrators of the year.

Carla Fuentes is one of the most famous illustrators on the contemporary scene.





Mamen Jiménez won the Madresfera Prize for best Comic Blog in 2015 and her illustrations and texts are rapidly gaining followers on social networks.

Soon you'll be falling in love all over again, and your partner will be so happy about that!

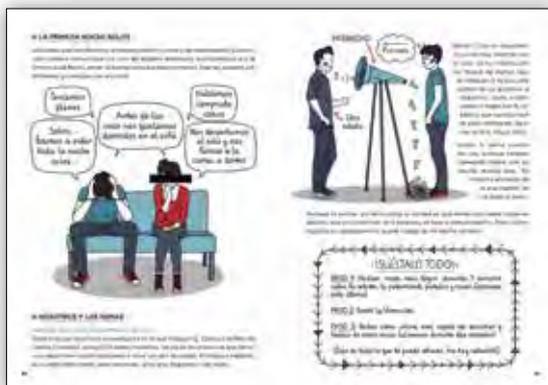
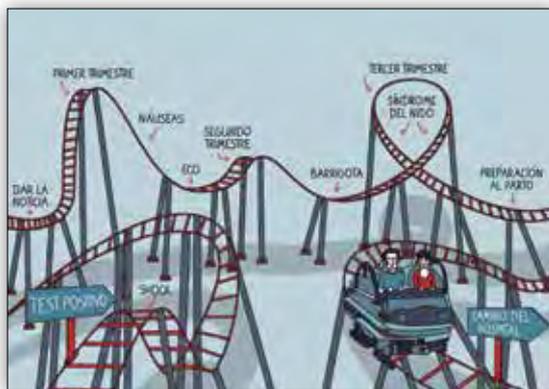
...

Everything no-one ever told you about what happens to a couple when you have your first child. Written with an excellent sense of humour, it features a wealth of practical advice from *Lapsicomami*, a psychologist who has gone through it all herself. Here, she gives the reader all the tools they'll need to successfully get over the bumps and troughs they may well soon be experiencing in their relationship. In this book, you'll find tips on how to:

- Increase your desire
- Improve communication
- Retrieve the spark
- Go out on dates again... and much more!

LUNWERG | 16 x 22,5 CM | 160 PAGES | SEPTEMBER 2016

Mamen Jiménez decided in 2015 to bring together her professional and maternal experience in a blog, *lapsicomami.com*, where she shares humorous moments from her everyday life and talks about the things that happen to mummies and daddies.





The true story of a transsexual artist from childhood to the present: a rebirth packed with humanity, courage, daring, pop culture and rock 'n' roll.

The autobiography of a transsexual artist that will revolutionize the graphic novel scene. With a prologue by Virginie Despentes.

...

"I wasn't born a man or a woman. I was born a baby. I need time to work out who I am."

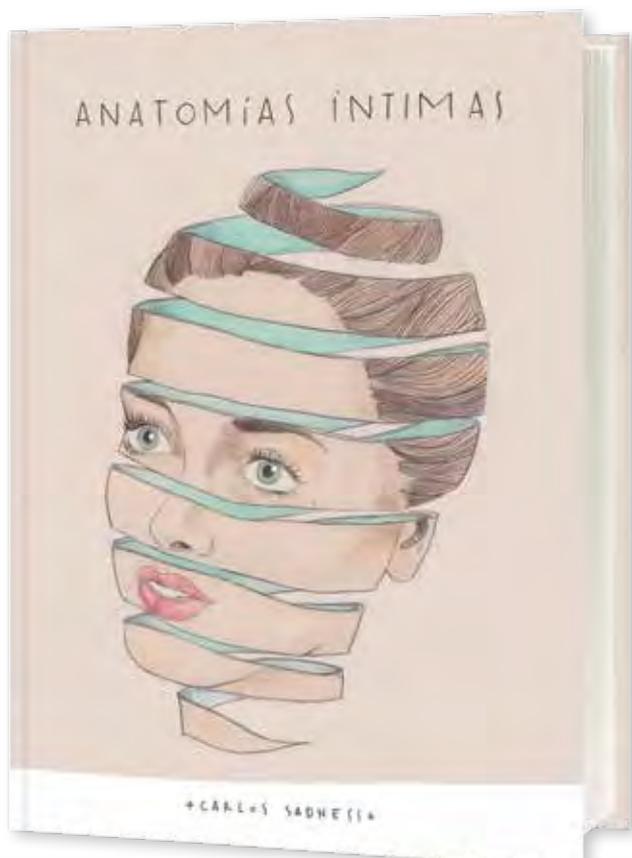
So begins the illustrated autobiography of Roberta Marrero: the true story of a girl who was born with a boy's body and her path to self-discovery and affirmation of her own identity. We are brought inside the inner universe of this 'alien' character, the green baby, in a world that constantly denies the image she has of herself; her soul, personality and truest self. How can she survive in such a hostile environment? By never forgetting that "you must always be yourself, whatever the cost. That's the highest expression of normality."

A real story spiced with the visual and graphic universe of a groundbreakingly original artist who has established an explosive place for herself on the Spanish scene.

LUNWERG | 17 x 24 CM | 160 PAGES | NOVEMBER 2016

Roberta Marrero was born in Las Palmas (Spain) in 1972.





Sadness is followed for his records and on the internet for his unique writing style and musical criticism, which are always reflected in the originality of his lyrics.

Carlos Sadness, a singer on the indie scene and an emerging artist, presents his personal universe in this delightful book of illustrated stories and poems that promises to be one of the surprises of the autumn.

LUNWERG | 17 x 24 CM | 160 PAGES | NOVEMBER 2016

Carlos Sadness (Barcelona) is a leading Spanish indie musician. After publishing songs on the internet under the name Shinoflow, in 2010 he decided to make a rockier record, which resulted in Sony's 2012 album *Ciencias celestes*. In 2015, the artist published *La idea salvaje*, and since then he has been one of the top 5 musicians shared on Spotify every week.

He has worked with artists such as Bebe, Rubén Pozo (Pereza), Santi Balmes (Love of Lesbian), Iván Ferreiro and Luis Eduardo Aute.





A book about issues that affect all women (our vision of ourselves and our bodies) finally addressed from a positive, liberating perspective.

A manual of lies to show you how women really are.

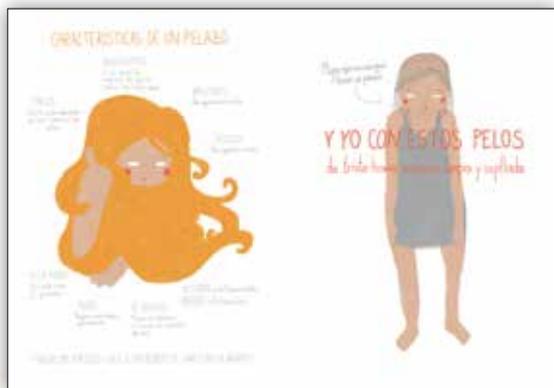
• • •

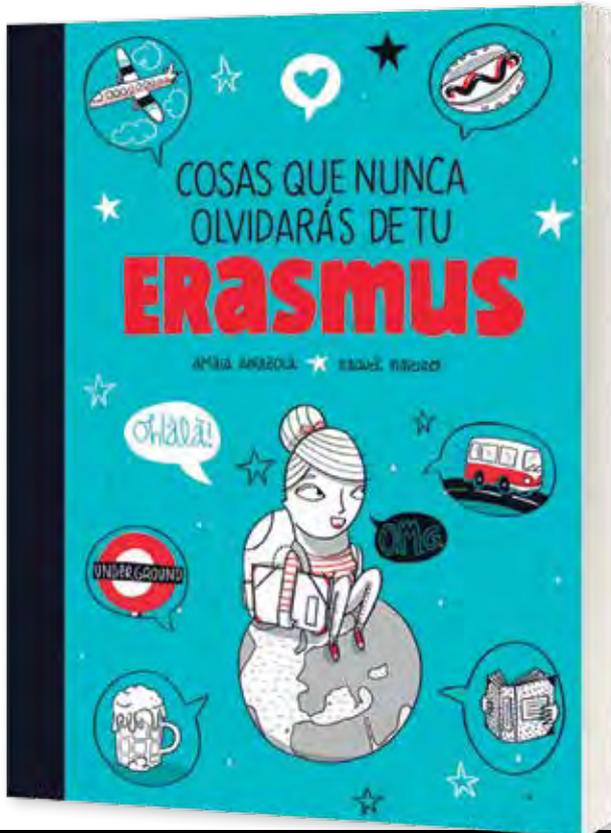
Are women free to take decisions about their bodies, appearance and the way they dress? Are their tastes 'truly their own'? To what extent is the way we are and think about other women determined by social conditioning? In this manual for beginners, Rocío Salazar uncovers some of the many lies that women tell themselves: that we're thin, that we have beautiful, pony-mane hair, that we smell of flowers, that we're all blonde, that we don't age or menstruate and never get grey hairs.

Through her charming characters and ironic illustrations the artist sends a powerful, affirmative message: there's no reason we should identify with just one model of woman based on gender stereotypes and imposed conventions. There are lots of very simple ways to subvert these norms, rediscover ourselves and truly enjoy who we are once more.

LUNWERG | 15 x 21 CM | 192 PAGES | NOVEMBER 2016

Rocío Salazar was born in Sevilla (Spain) in 1984.





Amaia Arrazola is a successful illustrator in Spain, with more than 20,000 followers on Facebook and 35,000 on Instagram.

The Erasmus grant is a 21st century phenomenon: a source of anecdotes, stories and gossip that stay with you for the rest of your life.

...

Conversations in three languages at a time, the social life of a top DJ, themed dinners that feel like a UN conference, fleeting declarations of eternal love, weekends like a long booze cruise, making friends for life in a month, the nostalgia of the return, the things you find out about yourself and knowing that you'll never be the same again.

LUNWERG | 17,5 x 24 CM | 180 PAGES | FEBRUARY 2015

RIGHTS SOLD TO: FRANCE (EDITIONS SOLAR).





When Black Turns Pink is not a collection, but rather a wonderful collaboration conceived as an object-book in which 10 creators use drawing or painting to express their interior experience and experiment with eroticism in order to construct very suggestive fictions.

10 exclusive, unpublished illustrations in different styles using a wide range of techniques, accompanied by texts on the other side (stories, abstracts, poems and surrealism). Each artist –drawing on their distinct imaginative world– provides a detail, a moment or a snapshot to create a set of erotic or sexual scenes that tell a story. This is a deconstructed collaborative portrait in which each piece both stands on its own and combines with the others to make up a gorgeous, panoramic fresco.

LUNWERG | 32 x 24 CM | 28 PAGES | APRIL 2016





Over 10,000 copies sold in Spain.

Lucía Be has 50,000 followers on Facebook and 110,000 on Instagram.

A book full of inspiring drawings and style advice for romantic girls with a Victorian spirit who were mistakenly born in the 21st Century.

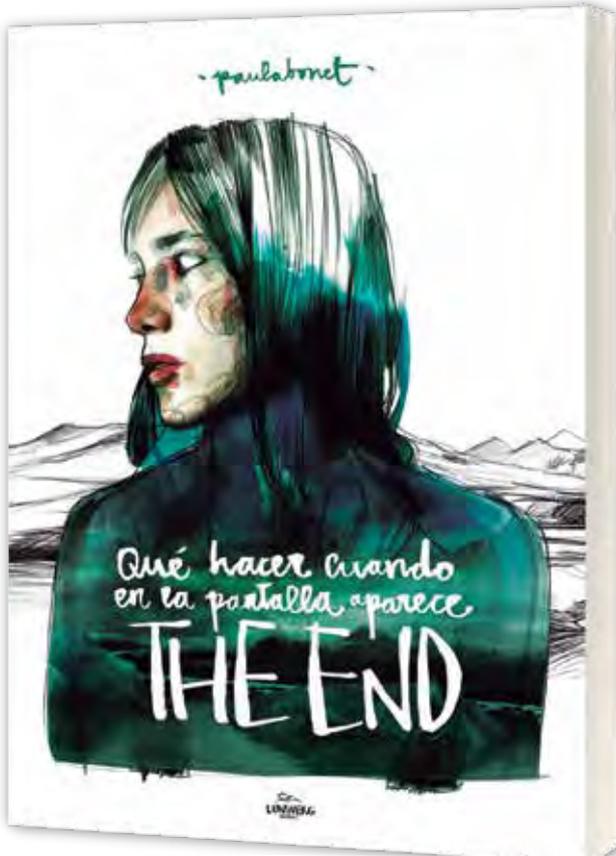
...

A book about style, happiness, love and all the things that make life a ball. Because even on bad days there's always a reason to dance.

LUNWERG | 17 x 23 CM | 192 PAGES | JUNE 2015

Lucía Be is enjoying success after success, both in the real world (with her hairdos, illustrations and enchanting objects) and online (her blog has a legion of devoted fans).





Paula Bonet has more than 360,000 followers on Facebook and more than 190,000 on Instagram.

20,000 copies of the book sold in Spain.

"It will capture you. It will surprise you. It will seduce you."

• • •

A book about unexpected endings, the kind that tear us in two, linger on for years and maybe longer because we're confusing pride with nostalgia. Living with our eyes glued to the screen waiting for the next move, the one that will finally present us with the ending that we've been seeking. But that ending never comes. And suddenly one day we wake up and feel the void: THE END is up there on the screen and we have to embark upon another story.

LUNWERG | 20 x 28 CM | 200 PAGES | MARCH 2014



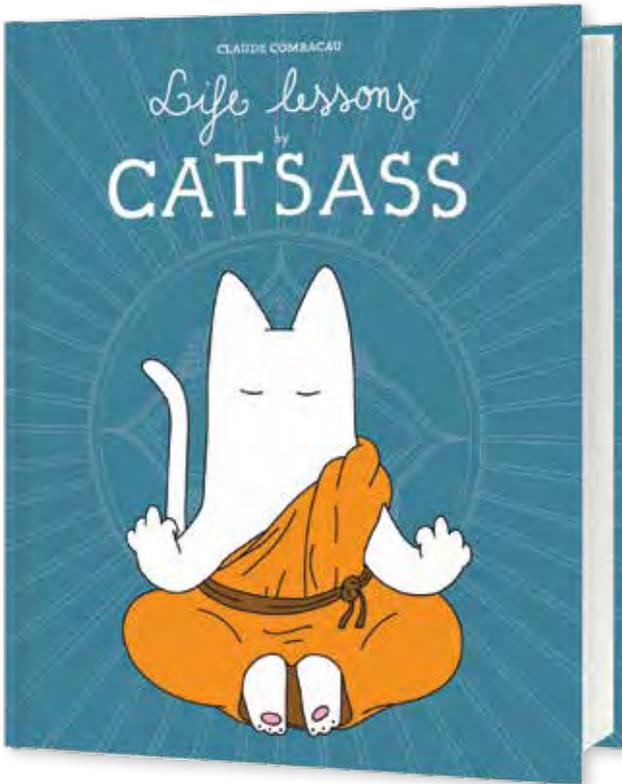


For all those who got to the end of the book wanting more, this kit features unpublished material.

Now you can explore the author’s creative process and learn about the talent and sensibility of one of the most popular artists in Spain: Paula Bonet.

This kit is the perfect gift for the artist’s fans. The pack includes:

- One box designed by Paula Bonet for you to keep whatever you want inside.
- One copy of the book *What to do When The End Appears on the Screen*.
- One folder.
- Four illustrated pages from the book that turn into a beautiful calendar.
- One unpublished story.



Have you ever wondered what cats would say if they could talk? Catsass is here to tell you. And it hurts.

•••

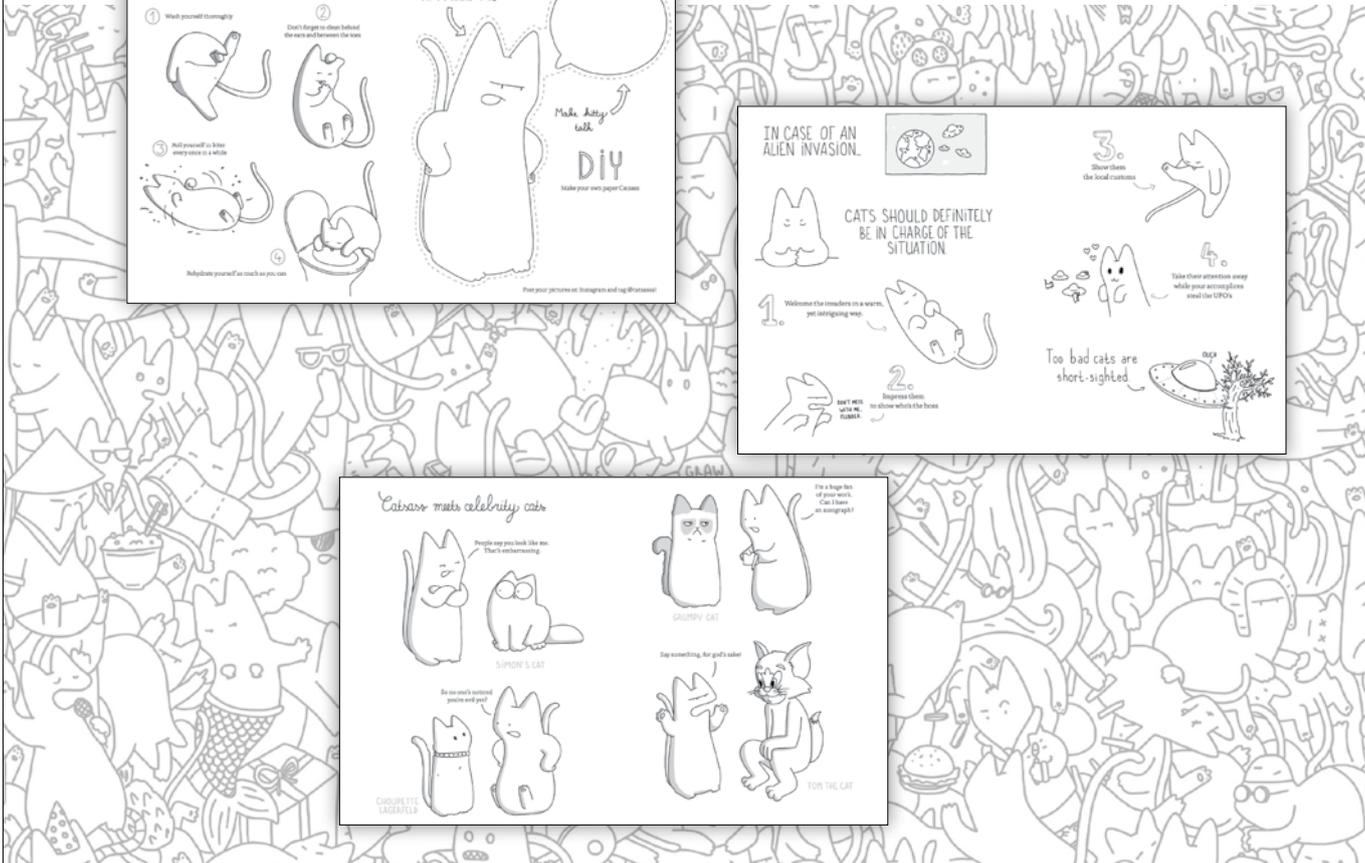
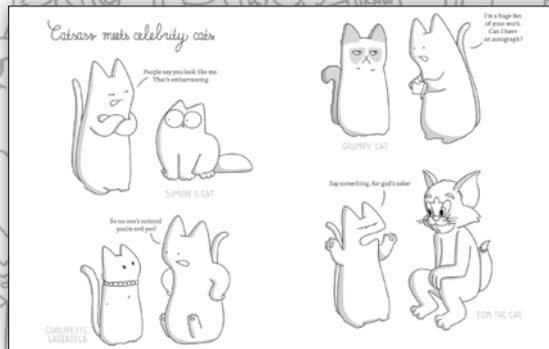
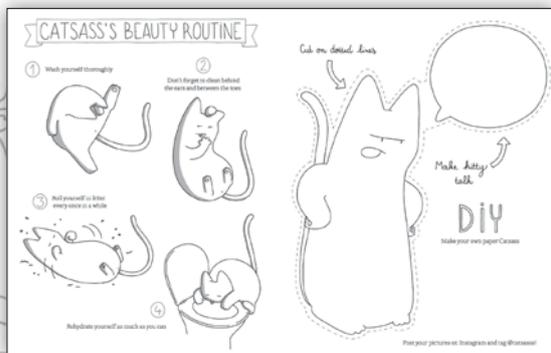
The most irreverent cat on the Internet continues his plan of world's domination and makes his leap to the paper.

Life lessons by Catsass!

- Unpublished cartoons where Catsass will continue showing with cruelty what our cats really think of us.
 - Tips and lessons to live life in the Catsass style, because cats are so much cooler than you!
 - Creativity exercises: coloring, illustrations to complete...
 - Pastimes: If you still have time after feeding your cat, wiping the sand, brushing his hair... Here you have a lot of activities to make your human life less unbearable.
 - Crafts: The wildest Catsass DIY projects!
- And many more contents!

CROSSBOOKS | 18 x 23 CM | 160 PAGES | SEPTEMBER 2016

RIGHTS SOLD TO: CZECH REPUBLIC (ALBATROS), FRANCE (HORS COLLECTION) AND USA (ANDREWS MCMEEL PUBLISHING).





Over 10,000 copies sold in Spain.

Alfonso Casas has almost 200,000 followers on Instagram and 70,000 followers on Facebook.

Alfonso Casas speaks to us of love and heartbreak in a beautiful, interactive book with stickers and postcards.

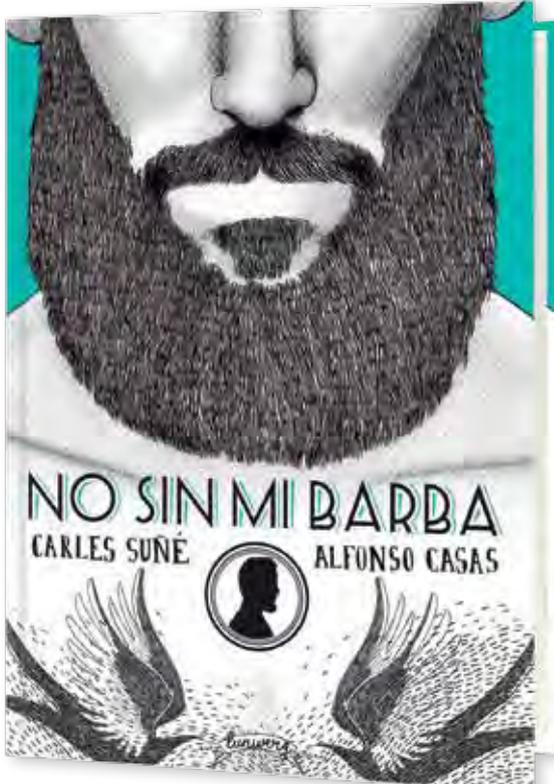
...

Seemingly almost sickly sweet but laced with heavy doses of irony and a very distinctive sensibility, the illustrations and texts in this book speak to us of hearts broken into a million pieces but whose suffering might well have eased by the final page.

LUNWERG | 14,5 x 21 CM | 204 PAGES | OCTOBER 2015

Alfonso Casas is one of the best known illustrators in Spain.





No sin mi barba (Not without My Beard) has 15,000 followers on Facebook and 20,000 on Instagram.

The first ever lifestyle book about the beard.

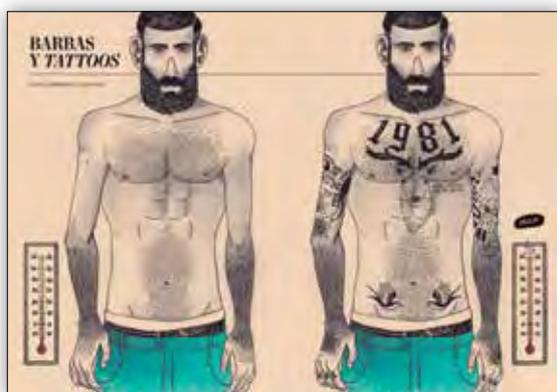
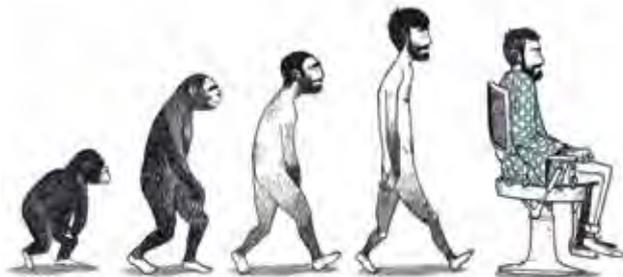
• • •

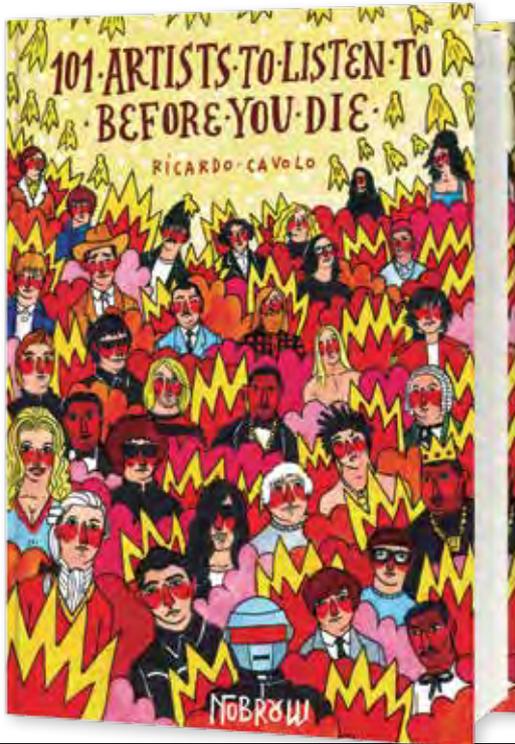
When did beards come into fashion? Is it a recent phenomenon or has the trend always been around? The book will help us to understand the history of the phenomenon from the remote past to the current boom (which is omnipresent on social networks and a must for men everywhere).

LUNWERG | 15 x 21 CM | 160 PAGES | APRIL 2015



RIGHTS SOLD TO: FRANCE (HACHETTE LIVRE), RUSSIA (EKSMO), UK (AURUM PRESS) AND UKRAINE (VIVAT PUBLISHING).





Ricardo Cavolo has 55,000 followers on Facebook and 80,000 on Instagram.

A personal tour of the history of music, featuring hilarious anecdotes from one of the most internationally renowned Spanish illustrators.

...

Ricardo Cavolo recreates, in a kind of personal diary or graphic novel, the history of music through the 100 artists whom the artist, in his inimitable manner, believes are essential; from Bach to Radiohead, via Amy Winehouse, Nirvana and Daft Punk. With over 100 illustrations and handwritten texts, lists, notes and personal anecdotes.

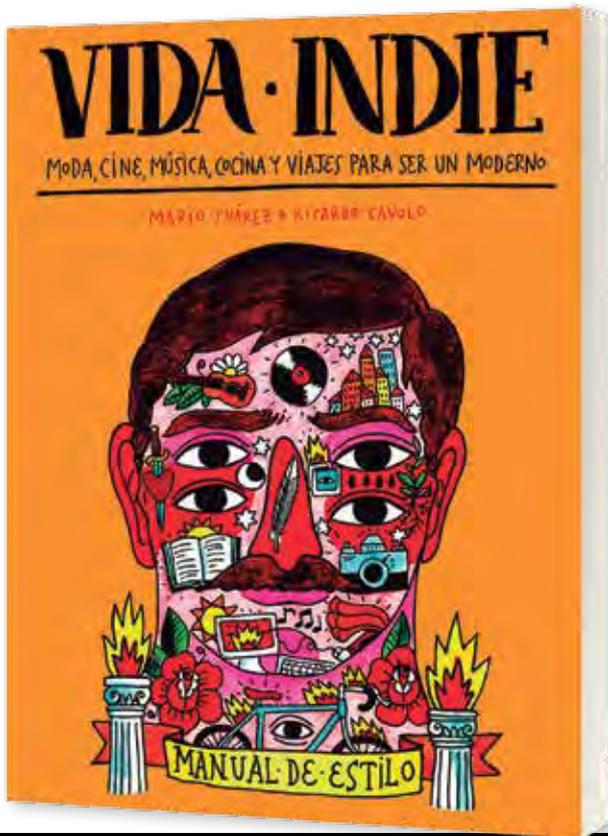
LUNWERG | 16 X 24 CM | 236 PAGES | APRIL 2014

Ricardo Cavolo is an artist with a unique imagination, who grew professionally as Director of Art at advertising agencies. As an illustrator, he has worked with several different publishers.

RIGHTS SOLD TO: UK (NOBROW LTD.) AND KOREA (YANGMOON PUBLISHING).

DISCOS,
LIBROS,
PELIS Y
CONCIERTOS
DE MI VIDA.





Ricardo Cavolo has 55,000 followers on Facebook and 80,000 on Instagram.

An illustrated style manual with a touch of humour but also everything you need to be a real indie kid: clothes, food, music, festivals...

...

Indie was a popular musical style in the 90s but now that we are well into the 21st century it has become a way of life. To be indie is to live in a relaxed manner, to love both nature and new technologies, to identify with retro trends and to be addicted to festivals.

LUNWERG | 17 x 23 CM | 192 PAGES | MARCH 2015



Ricardo Cavolo is an artist with a unique imagination, who grew professionally as Director of Art at advertising agencies. As an illustrator, he has worked with several different publishers.

Mario Suárez González is a journalist and is the author of several publications. Now, he is also an exhibition organizer and cultural director as a partner at the Gunter Gallery (www.guntergallery.com) and Mulafest, the Urban Trend festival of Madrid.





95,000 followers on Instagram.

Clarilou's illustrations are sweet, humorous shots of life as a woman in the 21st Century.

•••

Let anyone who hasn't done one of the following cast the first stone:

- Turned your closet upside down on a Saturday night because you have nothing to wear.
- Looked yourself up on Google.
- Postponed a diet 'until next Monday'.
- Sought out an ex to show them how well you've got over the break-up.
- Gone to a sale intending to buy a few basics and ended up leaving more weighed down with bags than Julia Roberts in *Pretty Woman*.
- Made yourself miserable trying to replicate the healthy lifestyle you see on fitness blogs.

The author can identify with all this and she skewers these situations and more until we're laughing our heads off. Love, fashion, diets, studying and work, life 2.0... nothing escapes the illustration talents of Clarilou.

LUNWERG | 15 x 21 CM | 192 PAGES | APRIL 2016

"My name is Clara Lousa Mafé. I'm a Road Engineering student by day and an illustrator by night. In 2014 I started to share my anecdotes and reflections via my alter ego."

CLARILOU





Imperfect women, which means all of us, are beset by a hail of doubts when we look at ourselves in the mirror: cellulite, a little extra weight, dry skin, bags below the eyes, our hair...

•••

Enough! Fortunately we're here to get rid of our complexes, and the Imperfect woman and a load of characters you've already met will pamper you inside and out until you learn to see things differently. This book features a 21 day plan with exercises to improve your self-image, style tips, lists of super-foods and tricks to stay looking fabulous. Eventually all your complexes will start to seem silly...

ZENITH | 14,5 x 21 CM | 192 PAGES | MAY 2015

Raquel Córcoles is an illustrator. Known for the character Moderna de Pueblo, she has published several books and contributes to different magazines.

470,000 followers on Facebook, over 120,000 on Twitter and more than 420,000 on Instagram.

Lucía Taboada is a journalist, writes for Cadena Ser and contributes to the men's magazine GQ.

After *An Imperfect Woman's Guide to Stop Worrying* the Imperfect Woman and her gang are back, ready to get rid of those complexes once and for all.

RIGHTS SOLD TO: FRANCE (EDITIONS SOLAR).





40,000 copies sold in Spain.

The book offers advice and ideas to change your perspective on life.

Within it, you'll find:

- A new YOU: an Imperfect Woman.
- A psychologist: a friend offering you positive advice. She suggests tests and exercises to help you assess yourself and practical ideas to put you in a good mood.
- A neuroscientist: an expert who provides scientific information about the benefits of positive thinking.
- A coach or personal trainer to propose physical exercises and help you to be more proactive.
- A meanie: reminding us of the inner voice that's always trying to sabotage you.

In addition, you'll be able to follow a 21 day plan to achieve your objective of getting over your bad moods with: positive thinking to start the day, personal reflection exercises, physical techniques such as yoga and meditation, lists with very practical advice and short, extremely inspirational stories.

ZENITH | 14,5 x 21 CM | 216 PAGES | OCTOBER 2014

RIGHTS SOLD TO: FRANCE (EDITIONS SOLAR), ITALY (ANTONIO VALLAR- DI EDITORE), PORTUGAL (PLANETA MANUSCRITO) AND POLAND (WYDAWNICTWO JK).





Las Rayadas have more than 100,000 followers on Instagram and over 60,000 on Facebook.

A story full of humour and irony but also feelings, positive values, friendship and situations that every reader will be able to empathize with.

...

A long series of stories featuring a pair of deeply contrasting twins: on the one hand there is the 'the successful girl', who gets every guy she wants and for whom everything goes right, and on the other the 'golden spinster' who's more sarcastic and not so lucky.

LUNWERG | 15 x 21 CM | 160 PAGES | MAY 2015

Las Rayadas are the alter-egos of Sandra and Ester, 24 year-old twins, the sisters of Raquel Córcoles (Moderna de Pueblo).





The thirties aren't the new twenties... they're much better than that!

...

As fun as one's twenties might be, the truth is that you haven't yet fully developed. But once you've turned thirty, everything becomes much clearer. One really matures when they're in their thirties: you need to get a steady job (whether or not you like it is beside the point), a mortgage, start a family, buy a bigger car... sounds dull, doesn't it? Following the general pattern is one option, but there is another less mainstream one that might be a little less mature but nonetheless has plenty of advantages. In that alternative life, the work might not be so steady but you'll almost certainly find it more fulfilling. Your thirties can be just as fun as your twenties, does the voice in your head sound old? Of course it doesn't! It sounds like that of a thirtynager.

LUNWERG | 15 x 21 CM | 160 PAGES | MAY 2016

Carlos García Miranda is a well-known scriptwriter for television thanks to series such as *El internado*, *Los protegidos* and *Vive cantando*. He writes articles for *El País* newspaper, a blog on literature for the *Huffington Post* and gives classes in writing and scripts.

Juan Díaz-Faes (Oviedo, 1982) lives in Madrid where he works as an illustrator. He works for magazines such as *Yorokobu* and *Ling*, and his clients include brands such as Coca-Cola, Vodafone, and IKEA, among others.





13,000 followers on Facebook, 9,000 followers on Twitter and 40,000 on Instagram.

Esther Gili, the first-time mother behind the successful blog *39 semanas*, shares her experiences during pregnancy and the first few months in the life of her baby in a book full of useful recommendations, good humour and common sense.

•••

Hello! My name is Esther, I'm an illustrator and, very recently, a mother too. I haven't studied medicine, I'm not a midwife, and I'm not an expert in the subject. I'm just a novice going through this for the first time, the kind you might find yourself talking to in a café.

In this book you'll find a few useful tips and others that will just make you laugh. I'm hoping to make 'maternity' seem less daunting.

LUNWERG | 17 x 23 CM | 180 PAGES | JANUARY 2016

Esther Gili (Madrid, 1981) is an illustrator. She has received numerous awards for her comics and illustrations such as the INJUVE and Young Creators of Madrid prizes.





20,000 copies of the book sold in Spain!

She has 130,000 followers on Facebook and 170,000 on Instagram.

The first book by Sara Herranz, the rising star of Spanish illustration: bedroom intimacy and secrets of the heart, unvarnished, direct and honest feelings.

•••

A journey through the world of romance, from falling in love to heartbreak, via dramatic break-ups that tear your heart into a thousand pieces, with a little sex, partying and alcohol to help you forget. In the end this new love might just be the real thing.

LUNWERG | 17 x 23 CM | 160 PAGES | MARCH 2015

RIGHTS SOLD TO: ITALY (ADRIANO SALANI EDITORE).





A tour through the world of emotions, everything from falling in love to heartbreak. It begins with a dramatic break-up that smashes your hopes into a thousand pieces, followed by a little sex, partying and alcohol to help you forget. And then you fall in love again, maybe this time it'll be the real thing.

• • •

This kit contains:

- A copy of *Everything I Never Told You is Here*
- A cloth bag
- An envelope containing 3 prints of unpublished illustrations

LUNWERG | 160 PAGES | NOVEMBER 2015

The work of *Sara Herranz* is sassy, sensitive and terribly honest. Her minimalist, naive style is peppered with short, sweet and cynical texts that speak directly to the reader.

After the biggest illustration phenomenon of 2015, *Everything I Never Told You is Here*, Sara Herranz presents a beautiful kit to help you through your break-ups.





35,000 followers on Instagram and over 12,000 on Facebook.

A very unusual look at film stars: curiosities and bizarre facts about the most famous actors and directors of Hollywood, lavishly illustrated by the inimitable Maria Herreros.

• • •

Marilyn Monroe had eleven toes, an IQ of 168 and curves to die for. In this book, the result of years of research into myths, rumours, information and documents related to Hollywood stars, the illustrator Maria Herreros presents the biographies of 20 Hollywood actors and directors, focusing on their most curious, surprising, dark and extravagant aspects.

LUNWERG | 17 x 24 CM | 224 PAGES | MARCH 2016

Maria Herreros has a degree in Fine Art. Her projects have included illustration, comics and personal works. She is the author of the books *Fenómeno* and *Negro viuda, rojo puta*.





A very relevant book that offers a humorous look on the difficulties of starting one's own business and balancing work and family life.

This isn't a manual for the self-employed or a guide for entrepreneurs. This is the true story of the every day life of a self-employed man and full-time father.

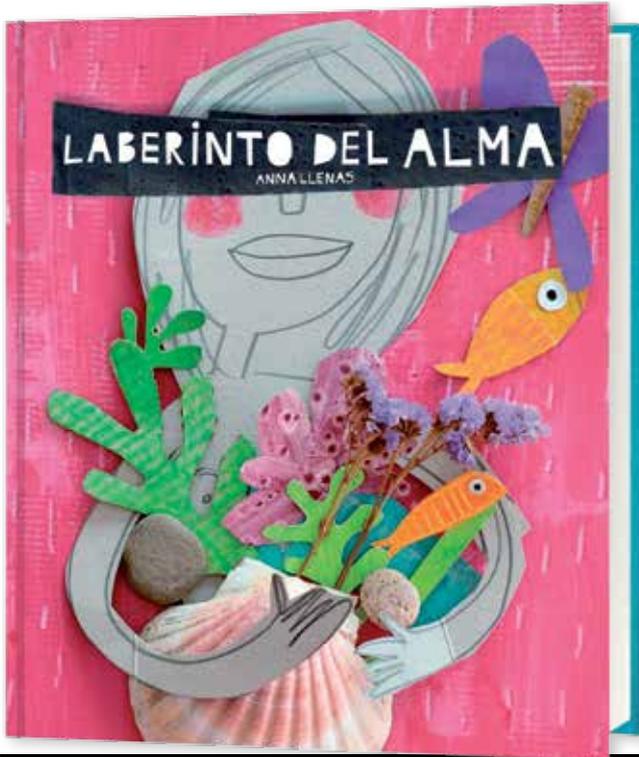
• • •

Like all self-employed people, the protagonist is a fighter, used to taking the slings and arrows of fortune. He's occasionally been accused of being a defeatist though actually self-employed aren't at all. Yes, it's true, they make their own schedule but they never know what they're going to earn each month and even take advantage of their children's birthday parties to do their networking. Even so, as bad as the day might be going, as slow as the week may appear and as catastrophic as the next few months might seem, a real self-employed person never throws in the towel. They always see an opportunity and when they see what their salaried colleagues do in the name of 'stability' they know that their choice is worth it.

LUNWERG | 17 X 23 CM | 192 PAGES | JUNE 2016

Xarly Rodríguez is a freelance designer and a full-time father. His career got a major boost in March 2014 when he founded *Ilustre diario*, a blog on which he shared the adventures and mishaps of his alter ego Lucreativo. The online success was such that soon *Ilustre diario* became a series of self-published books financed by the fans themselves.





Anna Llenas titles have been translated into several languages.

A journey through our emotions via Anna Llenas' original illustrations.

...

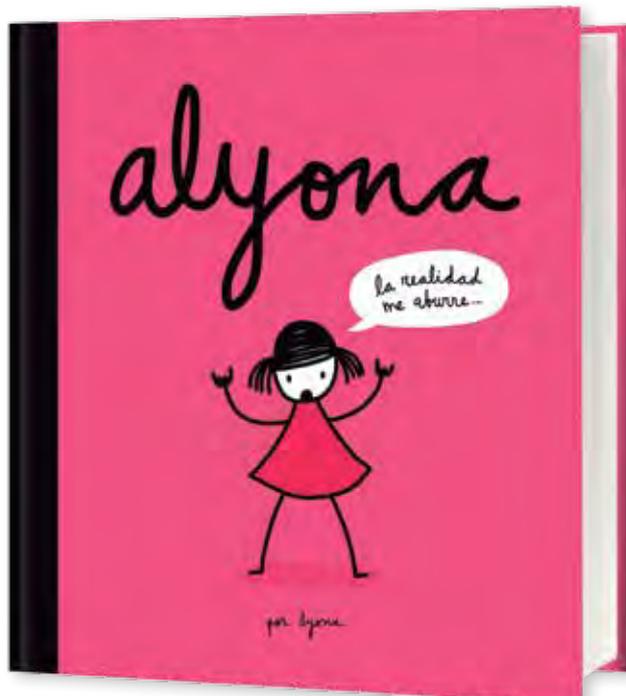
Your soul has as many different faces, thoughts and feelings as it does states of being. They can be alive and luminous but also extremely dark. There are some that infuse you with determination and energy while others somehow take it away...

This book invites you to experience all these states on a journey through yourself; your emotions, thoughts and feelings, following the path of the labyrinth. A path that is as complex as it is exciting; unpredictable, but sure to be full of adventure, emotion and imagination.

CROSS BOOKS | 26,5 x 31 CM | 128 PAGES | FEBRUARY 2016

Anna Llenas spent the first years of her career working as a designer and art director. One day, however, she decided to give up the world of advertising and embark upon a new, more personal and artistic path. Since then, she has designed original products, written and illustrated books, and given courses in emotional management and creativity.





Lyona returns, this time to introduce us to her most endearing and mischievous character: Alyona.

Lyona has 32,000 followers on Facebook and 45,000 on Instagram.

This is the first book about the artist's best-known character, a girl free of any limits or complexes.

...

Alyona is the voice you hear in your head, the one you always try to quiet. The one that says things you wouldn't even dare to think.

Alyona doesn't fit in this world. Reality bores her so she makes things up.

LUNWERG | 17 x 19,5 CM | 120 PAGES | MAY 2016

Lyona is a famous multidisciplinary artist, best-known as a director of videos for bands and singers.

In the world of publishing she is the illustrator of the bestseller *Yo mataré monstruos por ti* by Santi Balmes; the microstories gathered in *La vida es corta y luego te mueres* by Enric Pardo, and *Mis primeros primeros besos*.

Alyona nació como mi alter ego un domingo de resaca. La resaca pasó pero Alyona se quedó y llegó a tener su propio ego. Tanto... que ahora tengo que deconstruirla para entenderla.





Lyona has 32,000 followers on Facebook and 45,000 on Instagram.

Remember your first kisses, from an innocent childish kiss to your first love, summer fling, first passionate kiss or tryst with a colleague at work...

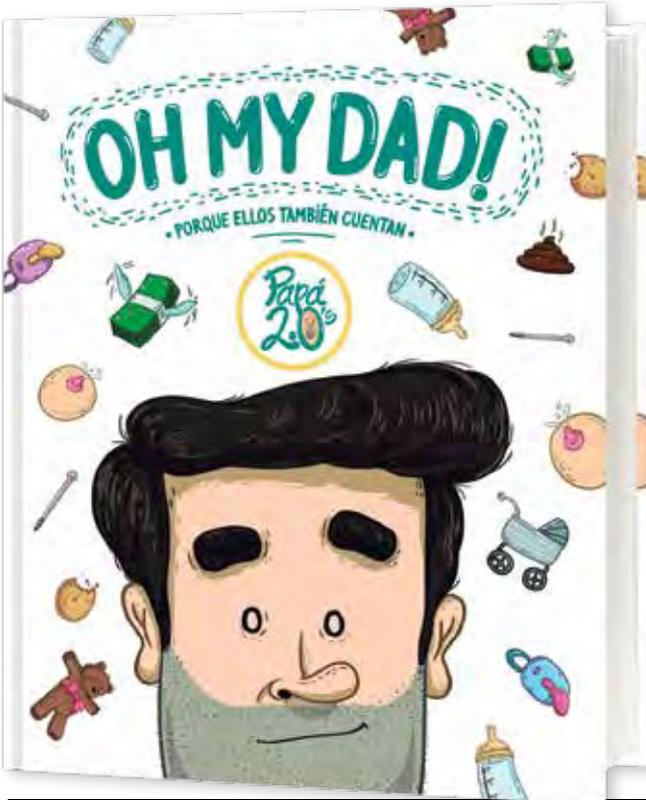
...

Your first kiss is one of those moments in life that lingers in the memory forever, something we remember with a mixture of tenderness and nostalgia. The first kiss is unique, but there's also all the others that come afterwards, with all our relationships and all the first kisses we've been given, stolen, or just the ones we'd have liked to have had...

LUNWERG | 17 x 19,5 CM | 120 PAGES | FEBRUARY 2014

RIGHTS SOLD TO: BRAZIL (SARAIVA).





Over 150,000 followers on Facebook and 100,000 on Instagram.

An illustrated journey through the different stages of amazement that a new daddy has to go through in the 21st Century.

•••

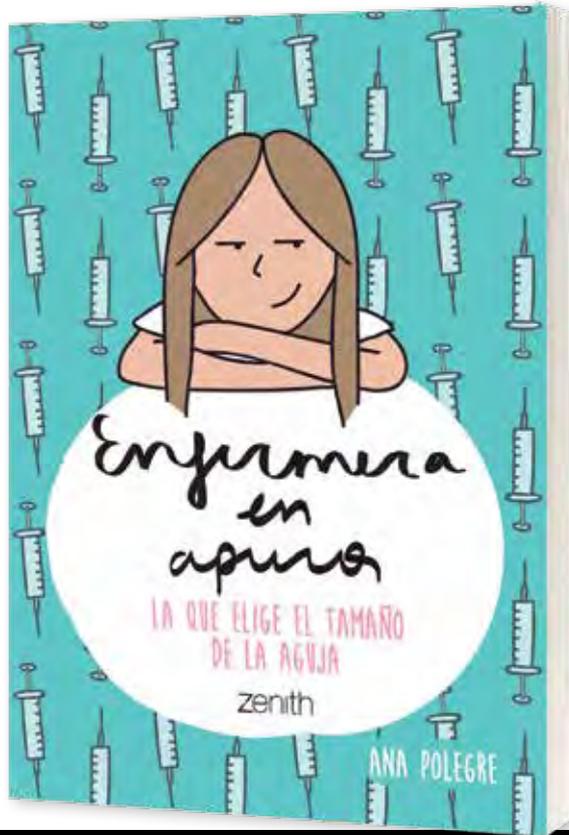
"I have something to tell you: you're going to be a daddy!" and you don't know whether to cry from joy or fear. Don't panic! This book, which is organized into different levels of experience that you'll have to deal with, will show you that you're not alone: as amazing as it might seem, this father has been through the same feelings of amazement and clumsiness that you're going through, or about to go through, and he'll share them with you here so as to make everything seem less daunting. He might even make you laugh.

LUNWERG | 17 x 23 CM | 176 PAGES | FEBRUARY 2016

The couple behind *Papá 2.0's* are *Diego Limonchy* and *Gabriela Francisco*. When they were twenty-five they discovered that they were going to have their first child and decided to share funny anecdotes about their pregnancy on social networks in the form of vignettes.

RIGHTS SOLD TO: RUSSIA (EKSMO PUBLISHING).





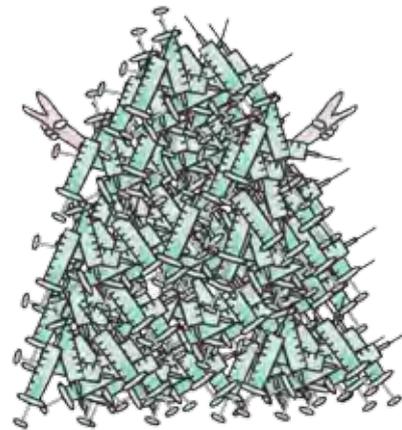
This book tells the fresh & entertaining story of a nurse in trouble

...

In this title you'll find 11 chapters that tell the whole truth about nursing and everything that comes with it, as shared by an insider with a healthy sense of humour. From one's first steps as a nursing student to the bloodiest conversations that nurses can have with each other.

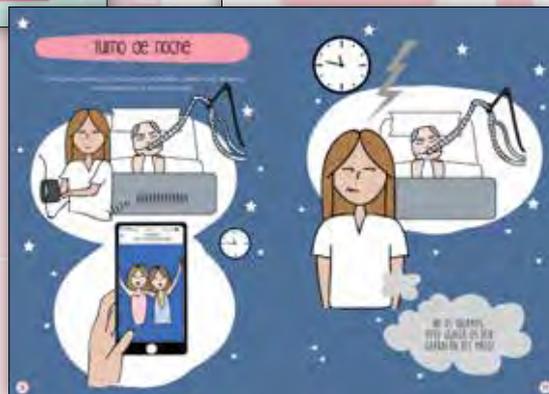
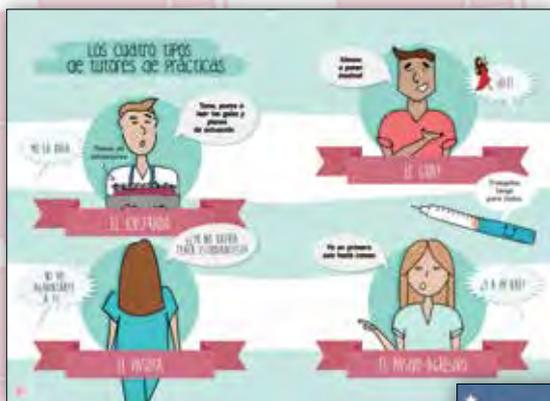
ZENITH | 14,5 x 21 CM | 192 PAGES | JUNE 2015

Ana Polegre is the Nurse in Trouble. She is a nurse by vocation and an illustrator because of her love of art.



Over 15,000 copies sold in Spain.

With 100,000 followers on Facebook and 70,000 on Instagram.





A book to scribble in, fill out and colour... that will change your outlook on life.

Aitor Saraiba has 15,000 followers on Facebook and 40,000 on Instagram.

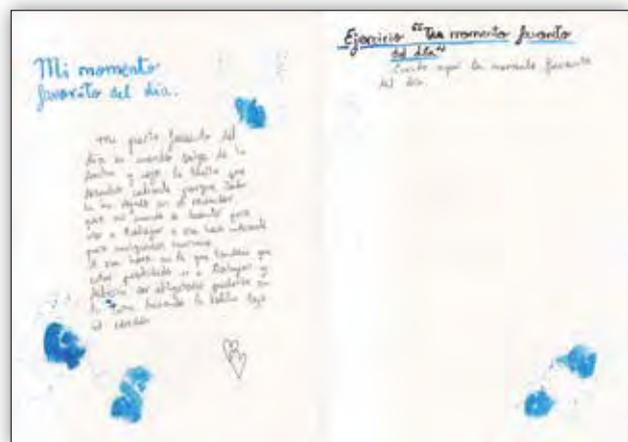
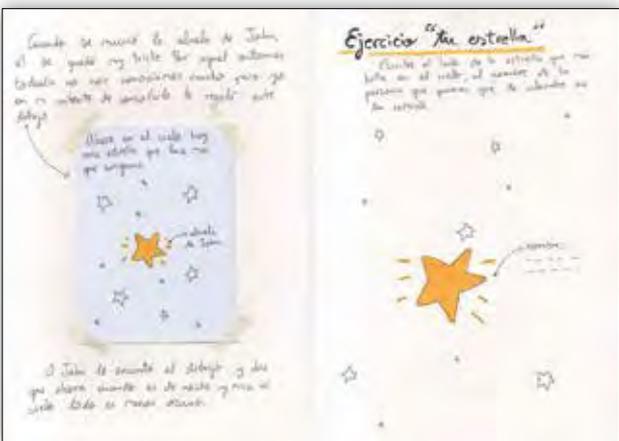
A little instruction manual for life by one of the most prominent young artists on the Spanish scene. In these inspiring pages filled with Aitor Saraiba's distinctive iconography, he suggests a series of creative activities that will help to change the way you see the world.

•••

Who I am, the people I relate to, my most heartfelt wishes... art has always been a form of expression through which humanity has unleashed its emotions, one's 'true self'. Saraiba places his distinctive illustrated 'tool box' at our disposal to help us find ourselves and reveal the minor everyday poetry that lies beneath the trivialities of our everyday life.

LUNWERG | 14 x 20 CM | 140 PAGES | MAY 2016

Aitor Saraiba's work is focused on drawing but it has been used in different ways during his polyfaceted career: exhibitions, graphic novels, ceramics, actions and murals as well as photography and video. Since he was young he has also been a talented writer, as is shown in the graphic novels *El hijo del legionario* (2011) and *Pajarillo* (2012).





The book with the most good vibes on the planet has gone into its 20th edition and we are celebrating in a very special way.

• • •

To immerse yourself in these wonderful pages is to submit to the amazing world of Mr. Wonderful, a place you come back from transformed, with a huge smile on your face. Reading these pages is a refreshing swim in the August sea, it's stomach cramps after laughing too hard...

What's new in this edition?

- New binding (hardback).
- New cover colours.
- A foldout poster with a list of reasons to be happy.
- 6 pages of stickers and 14 modern cut-out colour prints (to replace the previous ones).

LUNWERG | 14.5 x 21 CM | 148 PAGES | SEPTEMBER 2016

Mr. Wonderful is a fun graphic design studio whose alma maters are Javier Aracil and Ángela Cabal. It has an online shop to enrich your personal life: www.mrwonderfulshop.es. But really Mr. Wonderful is more of a philosophy of life than a design studio.

The studio describes itself as a project that was founded without any ambitions in particular, and it hasn't changed. We aren't trying to win prizes or attract big clients. We want to be a family business and enjoy our work and that is the message we send out. We want to stay small but think big and we know that everything can be achieved with hope and effort.

RIGHTS SOLD TO: BRAZIL, ITALY, FRANCE, POLAND, PORTUGAL AND TURKEY.



Giving happiness will make you feel really good yourself!

• • •

Life consists of the small things we have around us, the things that make us immensely happy. This 'Happily Ever After Kit' is designed to make you smile and remind you that whatever happens you just have to 'make it work' and have a positive outlook; life is too short to spend it worrying all the time.

It contains a book-anti-book, a fabric bag so you can carry your good mood with you wherever you go and 6 cards with envelopes to make your gifts unique.

LUNWERG | NOVEMBER 2013



Over 35,000 copies sold in Spain.

This is a book that will fill you with the motivation you need to make your dreams come true and achieve all your goals.

...

This little manual on committed entrepreneurship is dedicated to all those who want to do things their way, the people who want to try creating their own adventure. In this life, unfortunately, not everything is possible, but with commitment, time and passion you can do a lot. Are you going to be left wondering?

LUNWERG | 14,5 x 21 CM | 152 PAGES | MARCH 2014



RIGHTS SOLD TO: ITALY (ADRIANO SALANI EDITORE), PORTUGAL (MARCADOR EDITORA) AND TURKEY (PEGASUS YAYINCILIK).





Pump yourself up with audacity and creativity and get the best out of this fantastic kit made by the guys at Mr.Wonderful

•••

Your Idea Is Cool is an entrepreneur's manual, the little push we all need to take the plunge and start to make our dreams into a reality.

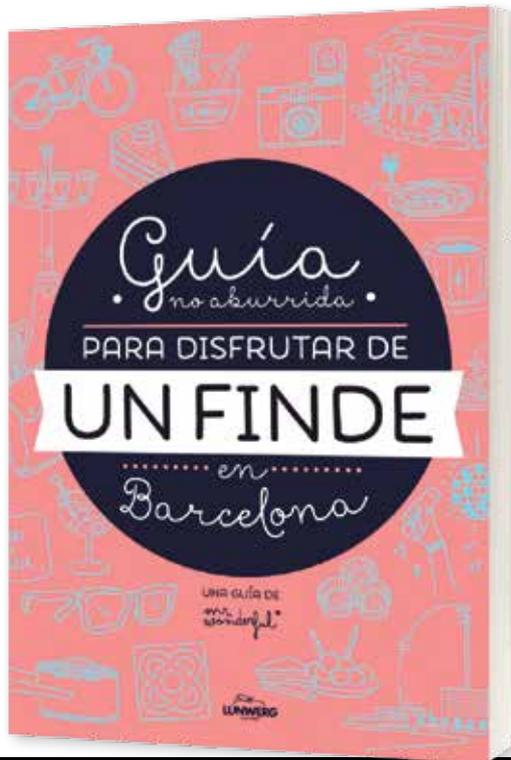
This kit contains:

- 1 copy of the book Your Idea Is Cool.
- 1 exclusively designed notebook: "Notebook to make all your projects a reality."
- 1 cloth bag with the message: "Fall head over heels in love with your ideas."

LUNWERG | NOVEMBER 2015

Mr. Wonderful is a fun graphic design studio but really it's much more than that: it's a philosophy of life.





Let Mr. Wonderful show you their favourite corners of the city of Barcelona with this fun guide.

•••

Mr. Wonderful's super-fun guide to all the secrets of Barcelona, a plan for every circumstance, moment and company: Barcelona with friends, as a couple, to party, for gourmet eaters, etc.

LUNWERG | 14 x 20 CM | 198 PAGES | OCTOBER 2014

RIGHTS SOLD TO: TURKEY (PEGASUS YAYINCILIK).

Over 10,000 copies sold in Spain.

Mr. Wonderful has 73,000 followers on Facebook and 1,300,000 on Instagram.

