

# NON-FICTION

## UP MARKET

LONDON 2018



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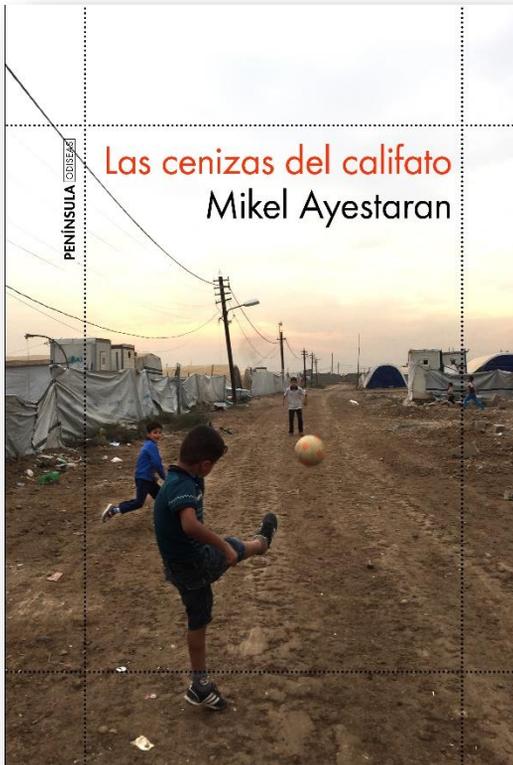
# The Ashes of the Caliphate

ISLAMIC STATE

CURRENT AFFAIRS

Mikel Ayestarán

*ediciones península*



The journalist Mikel Ayestaran was in Baghdad the morning in which a then unknown group, the Islamic State of Iraq and Levant, took Mosul, and three years later witnessed the fall of this same city and the "defeat of the caliphate", as announced by Iraqi politicians. On the ground there was nothing to celebrate: the legacy of the caliphate is nothing but hundreds of ghost towns and devastation. The lack of social services and, above all, fear generated by the Islamic State means that civilians cannot return to their homes; far from disappearing under bombs, the Islamic State returns to become a terror in the shadows.

288 pages | February 2018



**This is a journey through the ruins of the caliphate told by those who have survived, the war and whom now struggle to recover their lives stolen by violence.**

**Mikel Ayestaran** was born in Beasain (Gipuzkoa) in 1975, he began to combine his studies with his passion for travel at an early age. In 2005, he decided to leave his job in the newsroom to make his way as a freelancer covering international affairs. His initiation was in 2006 with the Israeli invasion of Lebanon. On January 8, 2015, he settled permanently in Jerusalem, where he continues covering the Middle East region.

# How Did We Get to This

SPAIN & EUROPE

CURRENT AFFAIRS

José M<sup>a</sup> Aznar

*ediciones península*



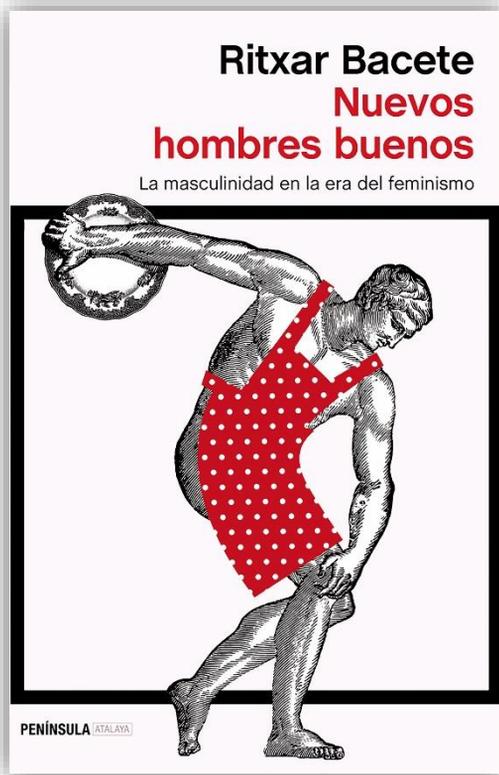
In this new book, José María Aznar analyses the economic, political and security paradigms whose breakdown is causing a crisis in the structures of stability and progress of the Western world. It evokes the rupture of the pacts that sustained the euro and the NATO crisis after the dissolution of the USSR. Over Spain loom not only the European predicament but also its own factors of economic, territorial and political crisis. A crisis that affects not only the party system but also the account of the Transition and its basic consensuses, the future of the welfare state and the very possibility of governance of the system itself. An analysis is thus made of the corresponding breaches that have worsened: the generational, social and territorial one.

250 pages | November 2018



**This is a book about the crisis of structures of stability and progress in the Western world.**

**José María Aznar** (Madrid, 1953) is a professor at Georgetown University and publishes opinion articles in *The Wall Street Journal*. He was a member of the Spanish Cortes, president of the Partido Popular since 1990 and president of the Spanish government from 1996 to 2004. With Planeta he has published the books, *Memorias II. El compromiso del poder* (2013); *Memorias I* (2012), *España puede salir de la crisis* (2009); *Cartas a un joven español* (2007); *Retratos y perfil* (2005), and *Ocho años de gobierno* (2004).



392 pages | November 2017

English sample  
translation available

**A manual for how to be a man in an equal world.**



**After the avalanche (and the successes) of books about feminism, this is a book about the kind of masculinity that a world based on equality should strive for.**

**An accessible, endearing, pleasant book with a positive message, written by someone who practices this new model of masculinity in his everyday life.**

**Ritxar Bacete** (Vitoria, 1973) is an anthropologist, social worker, and specialist in egalitarian politics. He is also a researcher, consultant, teacher, and coach. He is the go-to expert for the media for the male perspective on gender issues.

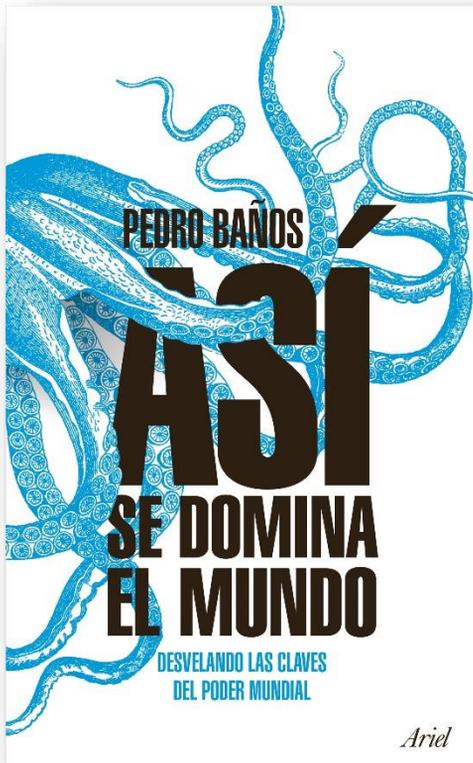
# This Is How You Rule the World

GEOPOLITICS

CURRENT AFFAIRS

Pedro Baños

*Ariel*



472 pages | November 2017

12,000 copies sold  
in Spain

English sample  
translation available

For years now, the complex situation of the contemporary world has meant that the science of geopolitics – along with its practical application, geostrategy, which seeks to influence countries on a global scale – is regaining the ground it began to lose after the Second World War. But how do countries relate to one another? What strategies do they employ?

Via numerous examples, we will see that there exists a series of classic strategies, all based on hypocrisy and the exploitation of others' weaknesses, that have prevailed across time. We will also discover that throughout history, the same set of geopolitical errors have been repeated time and again. Even if today, the rules have changed, and novel conditions – like advances in technology – have necessitated a change in political action, there remain ageless certainties in the field.

Colonel and strategy expert Pedro Baños guides us through the unknowns of this game of domination among the countries and unveils for us the tricks and keys to global power, a set of efficient universal rules to achieve our objectives by manipulating our adversary: the *Dissuasion Strategy*, the *Kick Down the Stairs*, the *Nightclub Bouncer*, *Impoverish and Weaken Your Enemy*, *Simulate and Dissimulate*, *Creating Necessity*, *You're Out and I'm In*, *He Who Cuts the Pie Keep the Biggest Slice*, *Minimum Effort*, etc.

“

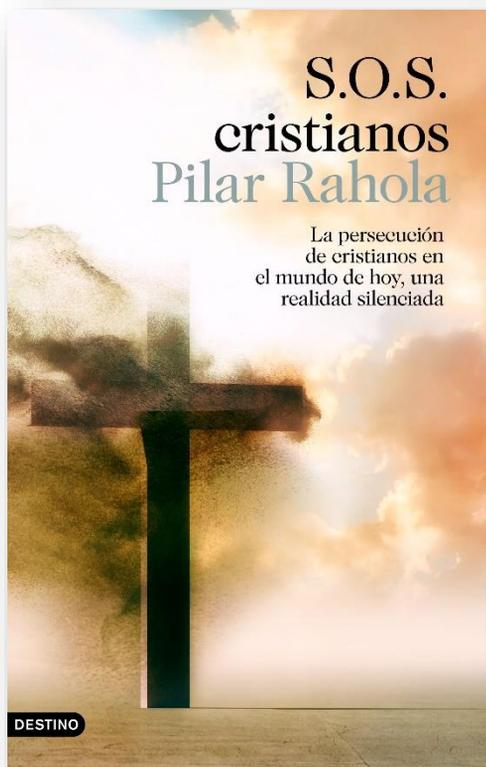
**Alliances, manipulation, rivalry, psychological warfare...  
Better than *Game of Thrones*: the core principles of geostrategy...  
Unveiling the keys to world dominance.**

**Pedro Baños** is an army colonel and certified military strategist now serving in a reserve capacity. He was formerly Chief of Counterintelligence and Security for the European Armed Forces in Strasbourg. He has participated in missions in Bosnia-Herzegovina (UNPROFOR, SFOR, and EUFOR) and is one of the most highly regarded specialists in geopolitics, strategy, defense, security, terrorism, intelligence, and international relations.

**Rights Sold to:** Germany (Heyne Verlag), Portugal (Clube do Autor) and United Kingdom (Ebury Press).

Pilar Rahola

DESTINO



Highly regarded essayist and journalist Pilar Rahola (winner of international prizes for her work *¡Basta!* (Enough!)), about the oppression of women in Muslim societies) investigates one of the great dramas of our time, the persecution of Christians in different circumstances and environments the world over.

As a clear case of oppression of thought, it is a conflict that the West has ignored until recently, when the media has started shedding light on the problem. This makes the present book indispensable: a journalistic account intended to be read the world over, it will treat in-depth the various types of persecution (from murder to repression to mere contempt) occurring in many countries and show just how far this phenomenon has come, in the hopes of denouncing it and making people aware of what is happening.

English sample  
translation available

464 pages | March 2018



**This book is written from a lay point of view, defending human rights and human values and attempting to make people aware of the threat this oppression poses for democratic societies.**

**Pilar Rahola i Martínez** (Barcelona, 1958) is a Spanish journalist, publisher, writer and former politician. She studied Spanish and Catalan Philology at the University of Barcelona. She has published several books in Spanish and Catalan, is a columnist at *La Vanguardia* newspaper, collaborated with the Argentinian *La Nación* and *Diario de América* in the United States, and contributes to different media. She has published several journalistic essays and the novels *El carrer de l'embut* (2013) and *Mariona* (2014), which were a success among readers and critics.

Jordi Canal

*ediciones península*



In *With Kafka's Permission*, Canal begins with a historical note on the origin of Catalan nationalism, focussing especially in the nineteenth century and the first decades of the past century, following the over twenty years rule of Jordi Pujol. Both his arrival to the political sphere during the Franco dictatorship and his peculiar strategies in key areas of Catalan society and culture will be important elements of this analysis. All this, leads to the creation of a Catalan “national-nationalist” story that has been very influential and has led to the so-called *procés*, from 2003 to the present; a period in which the discourse and fights for independence have intensified to extreme radicalization.

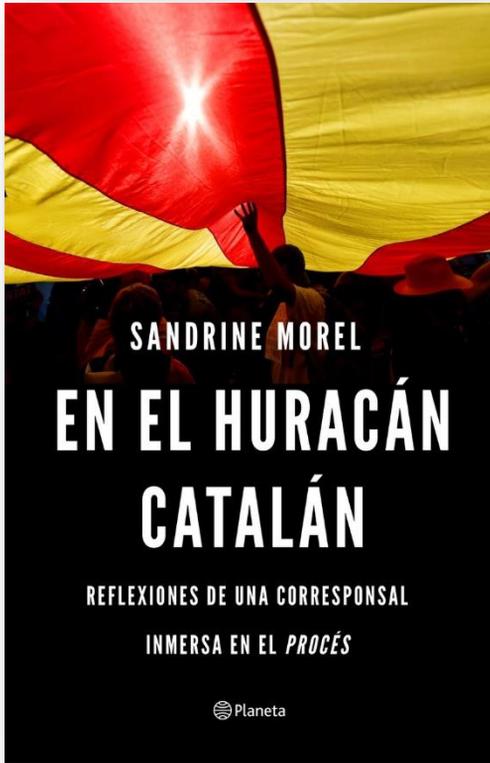
348 pages | April 2018



**On the construction of the independence narrative in Catalonia throughout recent history.**

**Jordi Canal** (Olot, Girona, 1964) is a historian, professor of Social Sciences at the École des Hautes Études, Paris, and author of works such as *El carlisme català dins l'Espanya de la restauració*, and *El Carlismo y las guerras carlistas*, *Banderas blancas, boinas rojas o Historia mínima de Cataluña*.

Sandrine Morel



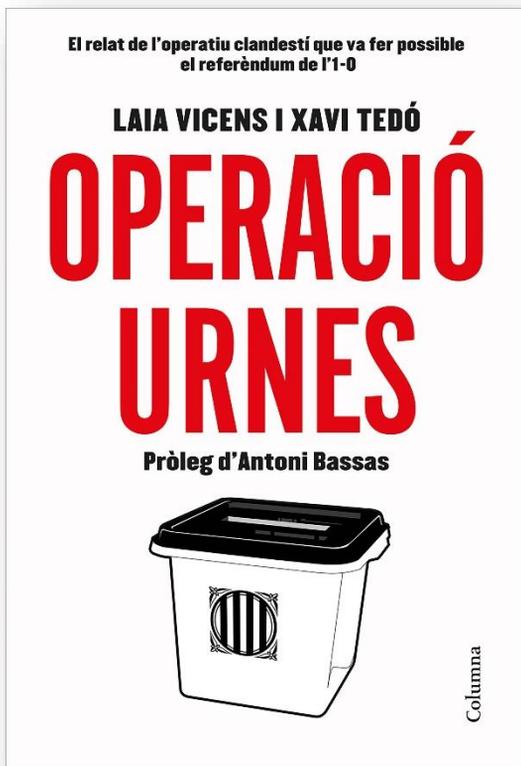
Over the course of the turbulent autumn of 2017, correspondents in Spain have had a privileged view of the events that took place before, during and after the Catalan referendum of October 1<sup>st</sup>. Firstly, because the Catalan government itself gave them an important role to play in internationalizing the conflict. And, secondly, because they looked at the facts from the unique perspective of being free from an emotional tie to the issue. Nobody, however, should expect a sterile analysis of the facts, because the book does not spare criticism and highlights the manipulation, mobilization and repression strategies carried out by the parties, and furthermore gives its own version of the true motives behind the events - historical, political and economic - that led to the conflict.

160 pages | September 2018



**Sandrine Morel, correspondent for *Le Monde* in Spain, who has lived in Spain since 2007, gives her version of what happened with first-hand information and conversations with some of the key protagonists.**

**Sandrine Morel** (Bourg-La-Reine, France, 1979) has been a correspondent for the newspaper *Le Monde* in Spain since 2010. She has covered Catalan current affairs with great attention since then, covering all the Catalan *Diadas* and elections during this period, interviewing anonymous individuals as well as well-known intellectuals and politicians such as Artur Mas, Carles Puigdemont, Inés Arrimadas and Ada Colau on several occasions.



192 pages | December 2017

*Polls Operation* is the journalistic chronicle of the clandestine operation that allowed October 1<sup>st</sup>, 2017 in Catalonia, to have ballot boxes at the polling stations so that the referendum of self-determination could finally be celebrated. Based on the testimony of the brains of the operation and its main characters, the reader will discover an incredible story that surpasses any fictional one. Thousands of volunteers organized themselves in a secret and pyramidal way made it possible for the most precious treasure to reach its destination. A story that will undoubtedly remain forever in the collective memory of many generations.

«All the ballot boxes that Spanish Police has stolen us are mine», says Lluís, the operative brain that allowed 2.229 polls to be authorized for the referendum of self-determination on October 1<sup>st</sup>. He was chosen as the logistics coordinator of *Polls' Operation*. The most valuable treasure sought by the Spanish security forces and the most desired one for millions of Catalans who wanted to exercise their right to decide on October 1<sup>st</sup>.

«Because there is no referendum without a ballot box. That's it.»



**The story of the clandestine operation that made the referendum of October 1st in Catalonia possible.**

**Laia Vicens** (Igualada, 1991) is a graduate in Journalism from Pompeu Fabra University. Since 2014, she is part of the editorial staff of the ARA newspaper, where she has worked in the sections of Politics and Society.

**Xavi Tedó** (Barcelona, 1977) is a journalist and currently works in the Politics section of the newspaper ARA, after passing through other media such as Avui or Nació Digital.

Santi Vila

*ediciones península*



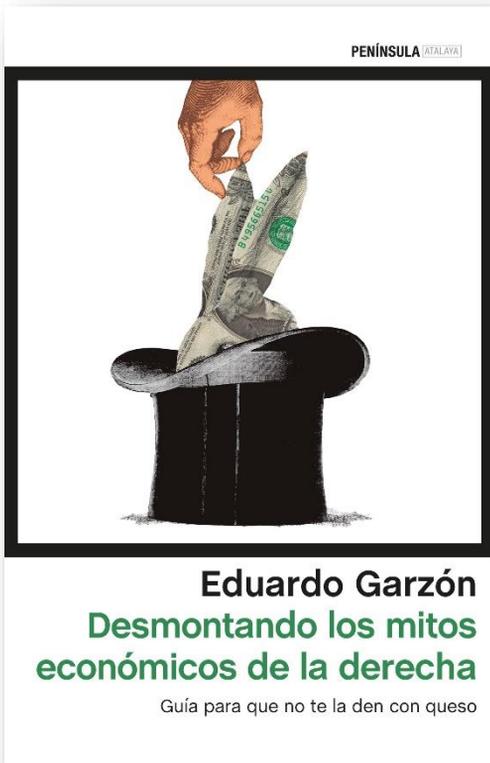
216 pages | March 2018

How did we reach this point? Santi Vila describes the errors committed in the sovereignty field - that "must be self-critical and know how to rectify" - as well as those perpetrated by the Spanish Government, enthusiastically cheered by those who consider it indigestible "to recognize Spain as a great nation of nations". He also details, without any reservations, his experience inside the Government that declared the independence; his efforts in the pursuit of a solution that would have avoided the frontal clash; his prosecution and his trial with the Judge Carmen Lamela; his time in jail and his feelings on how it is to see that the most favourable sectors to the sovereignty transforms him, overnight, from hero to traitor.



**The relationship between Catalonia and the Spanish state is going through its worst moment.**

**Santi Vila** (Granollers, Barcelona, 1973) has a Phd in Contemporary and Political History and he is a member of the Partit Demòcrata Europeu Català (PDeCAT). He has been deputy in the Parliament of Catalonia, Mayor of Figueres, Minister of Territory and Sustainability, Minister of Culture, and Minister of Enterprise and Knowledge of the Generalitat. A supporter of the call for elections in Catalonia after the referendum of October 1, 2017, he resigned on the 26th of the same month, hours before the Parliament proclaimed the independence.



288 pages | April 2017

This is a book for all those who think of economics as a very technical science full of numbers and apparently complicated indicators that only experts understand. It shows us that one doesn't need academic training to understand the essence of economic phenomena. They're much simpler than they seem. The only thing you need to know is that politics and economics are inextricably linked, that the current economic situation benefits some and harms others and that the former will do everything they can to make sure that things never change.

This is also a book for progressives who are sick of hearing, when they call for a greater redistribution of wealth and income: "I only wish that were possible," but who have no ready answer. Eduardo Garzón debunks such defeatism with careful reasoning, providing us with the tools to better understand economics, showing how we can make economies work for the greater good and exposing the lies that the economic right forces upon us at every level of the system.



**An introduction to the economic universe from a left-wing perspective**

**Eduardo Garzón** (Logroño, 1988) has a degree in Economics and Business Administration and Management from the Universidad de Málaga and took the final year in Business Administration and Management at the University of Windesheim, in The Netherlands. He has a Masters in International Economics and Development from the Universidad Complutense of Madrid and a Doctorate in Economics from the same university. He is currently an economic advisor for the Municipality of Madrid and a Member of the Foundation for a Citizens' Europe (IU) and the Scientific Council of ATTAC Spain. He regularly appears in media outlets such as *eldiario.es*, *La Marea*, *El Jueves*, Telecinco, TVE and La Sexta, and has created the economic blog *Saque de esquina*.

# Against the Crony Style of Capitalism

ECONOMICS

ediciones península

Sansón Carrasco



This book fills a gap in literature; that of successful business forged through the close relations of businessmen with political power - the so-called “clientelist capitalism” or “budding capitalism” -, which, without a doubt, it is very present in some countries.

From the analysis of this bad habit, the regulation that allows it, the governmental and business bodies that go along with it and the corruptions associated with it, the authors, part of one of the most important legal-political blogs in the country examine the causes and, above all, the possible consequences of this practice, which is as old as humankind. The authors diagnose that it is nothing more than the other side of an intimate and poor democracy.

*Against the Crony Style of Capitalism* is not only addressed to economists or lawyers. The way the market works or how companies are administered is not something that only specialists are interested in: it concerns us all, because it affects us all as citizens. At the end of the day, “clientelist capitalism” is the backbone of an also “clientelist Government” whose most evident external manifestations are the institutions controlled by the interests of a few, and which up until now no one has been able to stop.

368 pages | May 2017



**An analysis of the institutional weaknesses that allows this and why states are unable to stop it.**

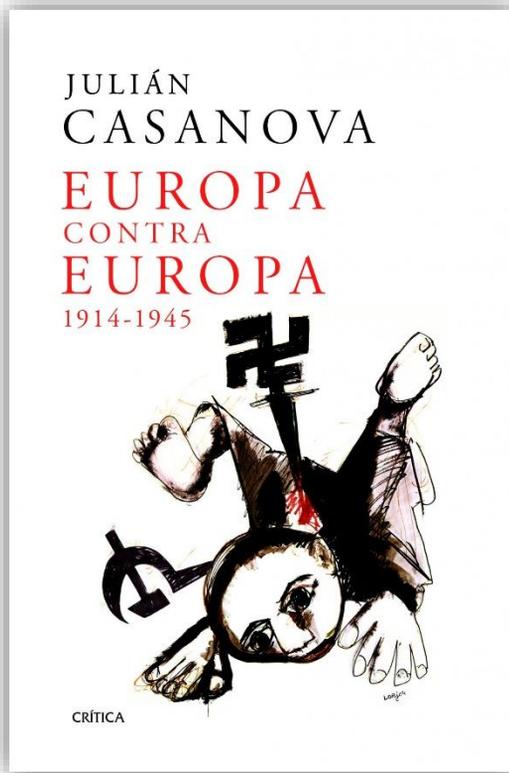
**Segismundo Álvarez Royo-Villanova** is a solicitor with a doctorate in law, he is the patron of the Hay Derecho Foundation and co-editor of this blog. **Matilde Cuena** is a of Civil Law lecturer at the Universidad Complutense de Madrid and vice president of the Hay Derecho Foundation. Recently her research focusses on everything that is related to family law, insolvency of consumers and solvency in other fields. **Elisa de la Nuez Sánchez-Cascado** is a state attorney, general secretary of the Hay Derecho Foundation, member of the editorial board in El Mundo and lawyer of counsel at GCllegal. **Fernando Gomá Lanzón** is a solicitor, founding patron of the Hay Derecho Foundation and co-editor of this blog. He is also the honorary president of the cultural and educational platform Qué Aprendemos Hoy. **Ignacio Gomá Lanzón** is a solicitor, member of the editorial board and of the management board of the magazine El Notario del Siglo XXI, president of the Hay Derecho Foundation and co-editor of this blog. **Fernando Rodríguez Prieto** is a solicitor and founding patron of the Hay Derecho Foundation. He is also a mediator, an expert in extrajudicial conflict resolution systems and a patron of the Fundación Notarial Signum para la Resolución Alternativa de Conflictos. **Rodrigo Tena** is a solicitor and has been a lecturer at the universities of Zaragoza, la Complutense and Juan Carlos I in Madrid. He is the founding patron of the Hay Derecho Foundation and co-editor of this blog. He is a member of the editorial board of the magazine El Notario del Siglo.

# Europe Against Europe. 1914 - 1945

HISTORY

Julián Casanova

CRÍTICA



The First World War, which decided the fate of Europe by force after decades of politics and diplomacy, is seen by many historians as the true watershed of 20th century European history: a traumatic rupture with the politics that had previously held sway. Communism and Fascism, which both emerged from that war, initially became alternatives and then poles of attraction for intellectuals, vehicles of mass politics, nurseries for new leaders who came out of nothing; from outside the old monarchical and imperial orders, and proposed radical breaks with the past. The destruction and millions of casualties of the First World War, redrawn borders, the Russian Revolution and soldiers' difficulties with the return to civilian life, especially in defeated countries, all lay at the heart of the violence and confrontational culture that took root in many societies during that turbulent period.

This book offers an in depth examination, narrative and analysis of the Russian Revolution and the rise of Fascism, the decline of democracy and advance of authoritarianism, the culture of confrontation and their consequences for a continent that by 1945 had been reduced to rubble.

272 pages | October 2012



**“Very few historians, in Spain or Europe, are able to capture the immense complexity of a given period in an accessible way. Julián Casanova, the author of a series of books that combine rigorous research with a vivid, attractive style, is one of them. This magnificent book is bursting with wisdom and literary mastery. It is an achievement of which any international historian would be very proud.”**

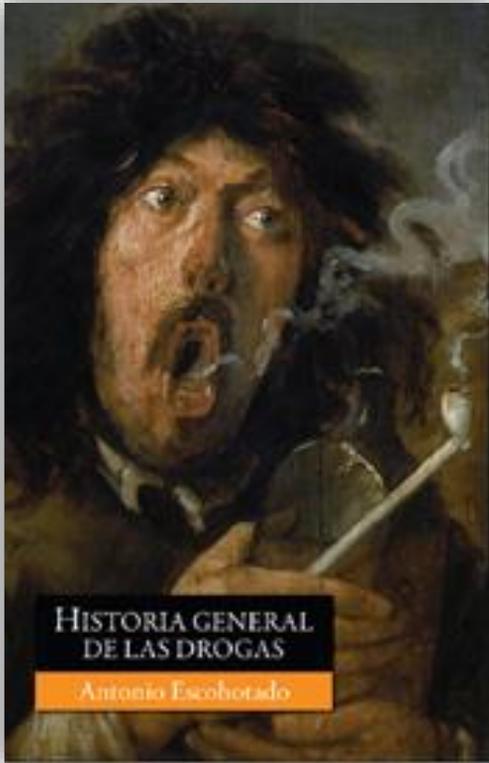
*Paul Preston*

**Julián Casanova** is a Professor of Contemporary History at the Universidad de Zaragoza. He has been a visiting professor at several prestigious universities in Britain, the USA and Latin America and is on the editorial board of various academic journals.

# The General History of Drugs

Antonio Escohotado

HISTORY



“A fantastic anthology of universal history comprehended in depth, brought together in a work as precise as it is well-organized.”

*Richard Evans Schultes, Journal of Ethnopharmacology*

“Without a doubt, a book unique not only in Europe, but the world over, for the breadth and complexity of its approach as well as for its depth. It encompasses everything the title suggests and much more: a new phenomenology of consciousness.”

*Fernando Savater, El País*

The present edition of the *General History of Drugs* follows the author’s original plan, bringing together in one volume what had previously appeared in several different ones and fleshing out the historical approach with a phenomenological one, with an appendix that examines the main drugs now known, legal as well as illegal. Illustrated with more than 300 images, the work has been brought up to date with a revised and expanded bibliography, an exhaustive analytic epilogue, and a completely unprecedented index of references for ease of consultation.

*The General History of Drugs* is a book of unprecedented precision and depth.

1544 pages | February 2008



**Deep and precise, this is the go-go guide for the subject.**

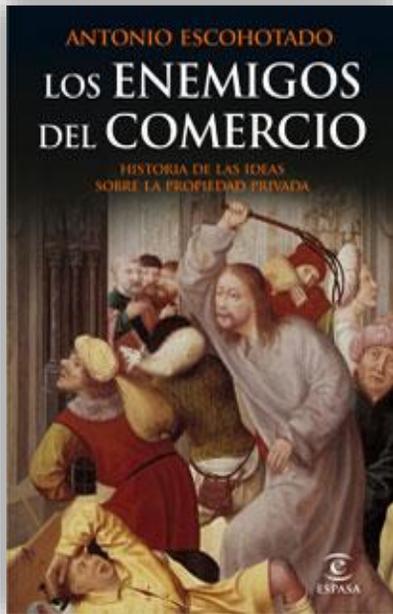
**Antonio Escohotado** (Madrid, 1941) is a jurist, philosopher, and sociologist. He has translated Hobbes, Newton, and Jefferson, and has published more than a dozen books including *La conciencia infeliz. Ensayo sobre la filosofía de la religión de Hegel* (The Unhappy Conscience. Essay on Hegel’s Philosophy of Religion, 1971), *De Physis a polis; la evolución del pensamiento griego desde Tales a Sócrates* (From Physis to Polis: The Evolution of Greek Thought from Thales to Socrates, 1982), *Realidad y substancia* (Reality and Substance, 1986), *Filosofía y metodología de la ciencia* (Philosophy and the Methodology of Science, 1987), *El espíritu de la comedia* (The Spirit of Comedy, 1991), *Rameras y esposas* (Whores and Wives, 1993), *Retrato del laberinto* (Portrait of the Labyrinth, 1998), *Caos y orden* (Chaos and Order, 1999), *Génesis y evolución del análisis científico* (Genesis and Evolution of Scientific Analysis, 2001), *Sesenta semanas en el trópico* (Sixty Weeks in the Tropics, 2003), and his now classic *General History of Drugs*, re-edited most recently in 2008, the same year he published the first part of *Los enemigos del comercio. Una historia moral de la propiedad* (*Enemies of Commerce: A Moral History of Property*).

# Enemies of Commerce

COMMUNISM

HISTORY

Antonio Escohotado



## *A moral history of property I:*

The dawn of consumer society is a recent affair, preceded by two millennia of social models hostile toward it. And yet, its success has been so resounding that only a few decades were necessary not only to wipe out many institutions, but even the memory of alternative practices and moral systems. We have forgotten, for example, that the founder of Christianity started and ended his life expelling the merchants, and that even from the mid-XIX century all the way through to the end of the XX, communism represented a preeminent moral and political posture. Does this mean we've definitively turned the page?

Antonio Escohotado asks the question without dogmatism, turning a magnifying glass on the situations and arguments opposed to the type of world we have settled into. After pinpointing the complex that gave rise to the idea of commerce, which he describes as a kind of infection, he traces its ups and downs from Greco-Roman times down to today. The analysis presents the reader with a tumultuous epic which helps us understand our origins with the unmistakable aura of the real.

616 pages | November 2008



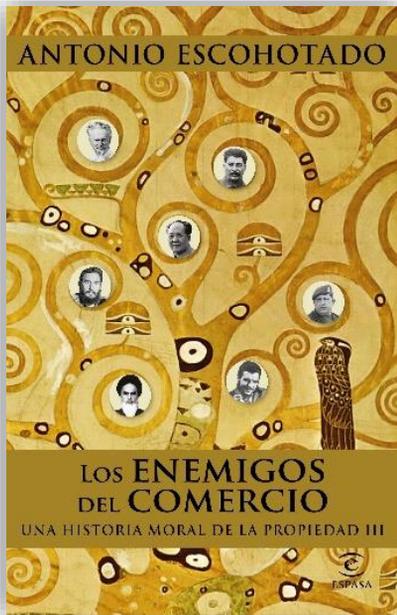
## *A moral history of property II:*

The second volume of this trilogy about the origins and evolution of the communist movement proves this to be a work of research unprecedented in world letters. No history of the phenomenon up to the present day has fleshed out this ideological debate with the details of its economic context, the development of parallel institutions like unions, big business, intellectual property, and the social safety net. This is also the first to examine the movement's distinct manifestations in North America, England, France, Spain, Germany, and Russia.

Always cleaving to primary sources, Escohotado brings his theme up to date thanks to the torrent of new data brought to light by the internet, which gives the book the feel of a drama taking place in real time. The author takes as central themes the dramatic period spanning the beginning of the XIX century and the birth of the USSR and the tension between the messianic and democratic models of socialism, and arrives at a set of general conclusions that lead him to a consideration of the weaknesses, peculiarities, and biases of communism in the present day.

752 pages | October 2013

Antonio Escohotado



## *A moral history of property III:*

The third volume of this trilogy about the origins and evolution of the communist movement proves this to be a work of research unprecedented in world letters. No history of the phenomenon up to the present day has fleshed out this ideological debate with the details of its economic context, the development of parallel institutions like unions, big business, intellectual property, and the social safety net.

If Volume I analyzed the phenomenon's development up to the French Revolution and Volume II dealt with events in the early XX century, this third one starts with the rise of Lenin and continues up to the communist movements that emerged after the fall of the Berlin Wall and the disintegration of the USSR.

752 pages | October 2013



***Enemies of Commerce* is the first complete history of communism to contextualize its distinct stages and examine the parallel evolution of individualism and liberal thought.**

**Antonio Escohotado** (Madrid, 1941) is a jurist, philosopher, and sociologist. He has translated Hobbes, Newton, and Jefferson, and has published more than a dozen books including *La conciencia infeliz. Ensayo sobre la filosofía de la religión de Hegel* (The Unhappy Conscience. Essay on Hegel's Philosophy of Religion, 1971), *De Physis a polis; la evolución del pensamiento griego desde Tales a Sócrates* (From Physis to Polis: The Evolution of Greek Thought from Thales to Socrates, 1982), *Realidad y substancia* (Reality and Substance, 1986), *Filosofía y metodología de la ciencia* (Philosophy and the Methodology of Science, 1987), *El espíritu de la comedia* (The Spirit of Comedy, 1991), *Rameras y esposas* (Whores and Wives, 1993), *Retrato del laberinto* (Portrait of the Labyrinth, 1998), *Caos y orden* (Chaos and Order, 1999), *Génesis y evolución del análisis científico* (Genesis and Evolution of Scientific Analysis, 2001), *Sesenta semanas en el trópico* (Sixty Weeks in the Tropics, 2003), and his now classic *General History of Drugs*, re-edited most recently in 2008, the same year he published the first part of *Los enemigos del comercio. Una historia moral de la propiedad* (*Enemies of Commerce: A Moral History of Property*).

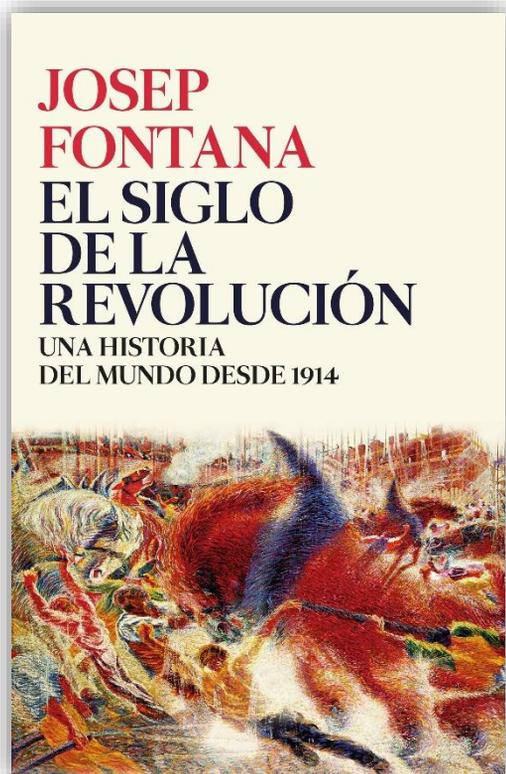
# The Century of Revolution.

HISTORY

## A History of the World from 1914

CRÍTICA

Josep Fontana



*The Century of Revolution* proposes a reexamination of the hundred years since the 1917 Russian Revolution to discover the extent to which obsessive fear of revolution lay behind so much that occurred in the world at that time, giving rise to such diverse alternatives as fascism or the “reformism of fear,” which, associated with the Big Lie of the Cold War, made possible, in the decades following the Second World War, the growth of the welfare state and a long period of social peace. Everything changed some forty years ago, when the decline of the Soviet Union and the crisis of the Communist Party in its various forms caused old fears to vanish, and the reconquest of power on the part of the dominant classes truly got underway, bringing us to the present situation of economic stagnation and social inequality. *The Century of Revolution* is a book that follows the course of the past hundred years to give us the keys to understanding the world we live in now.

808 pages | February 2017

“

**“With this book, I hope to help people better understand the world in which we live”**

*Josep Fontana*

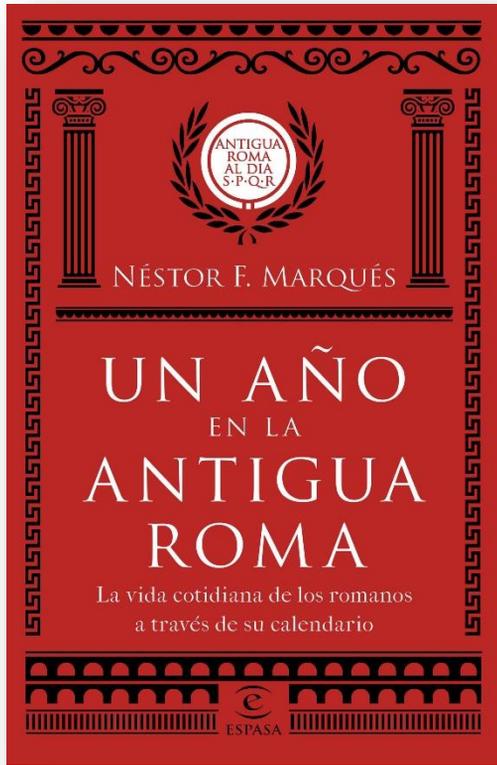
**Josep Fontana** (Barcelona, 1931), a disciple of Pierre Vilar, Ferran Soldevila y Jaume Vicens Vives, is one of Spain’s most recognized thinkers. He has taught contemporary and economic history in the University of Barcelona, the Autonomous University of Barcelona, and the University of Valencia. He is founder and director of the Jaume Vicens i Vives University History Institute at the Pompeu Fabra University, where he is professor emeritus. He has collaborated with the journals *Recerques* (1970) and *L’Avenç* (1976). Among many national and international honors, Josep Fontana received the first National Prize for Culture from the Generalitat de Catalunya for his professional trajectory, and is doctor honoris causa at the universities of Comahue (Argentina), Rovira i Virgili (Tarragona), Valladolid and Girona.

**Rights Sold to:** China (Cultural Development Publishing House).

# A Year in Ancient Rome

HISTORY

Néstor F. Márquez



368 pages | February 2018

Although sometimes we do not realize, we are direct heirs of Rome, its culture and its way of conceiving aspects as determinant laws, social structure or the passing of time. The latter will serve as a guide to enter the Roman world in a different way, through its calendar, with its months, weeks, days, hours and the main milestones that marked the day to day of those who used it to govern their lives before than us.

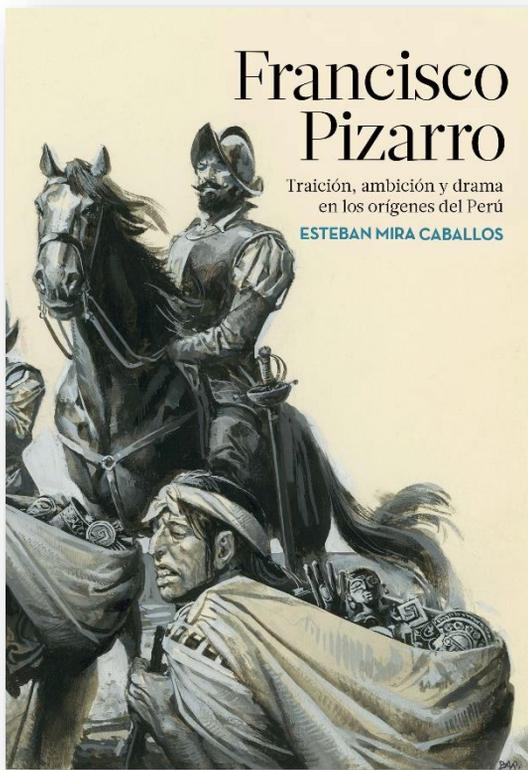
Experience now what could have been a year in ancient Rome, from January 1 to December 31, on a journey through its culture and history - the big one and the small one - in which you will attend your parties, their civil and religious ceremonies, their daily occupations. From the emperor to the slave, from the merchant to the senator, from the soldier to the farmer, they all have their place in this work, which spans the more than twelve hundred years of history of this extraordinary civilization in which our roots sink.

The author uses the Roman calendar to tell the history of Rome, from the big events to the smallest details: the emperors and their conquests, the expansion of the empire, Roman politics, the arts, holidays, games, and the major milestones that left their mark on the day-to-day lives of soldiers, peasants, artisans, and the Roman citizens and provinces.



**The daily lives of the Romans through their calendar**

**Néstor F. Márquez** is an archaeologist specialized in classical Rome, a technologist and cultural promoter. He combines his work in the field of technology applied to historical heritage with research and teaching. At the international level, he has worked as an advisor and technological creator for the national archaeological museums of Spain and Naples and the Higher Council for Scientific Research, among other relevant institutions. All his experience is applied in the project of cultural diffusion Ancient Rome to the Day, one of the most important of his scope, in which he reveals the culture of the antiquity through the technological means in network. The project, characterized by an innovative style in which culture and entertainment meet, can be followed through Twitter, Facebook, Instagram, YouTube and his webpage [www.antiguaroma.com](http://www.antiguaroma.com)



This is a truly innovative book that tells us the life of Francisco Pizarro, the conqueror of Peru, within the framework of a more realistic approach of the conquest, which does not simply list the deeds of the victorious but narrates its miseries and does remember the sad fate of the defeated.

Esteban Mira Caballos, author of an extensive research on the conquest, studies the life and personality of Francisco Pizarro, rescuing him from a biased literature that either raises him as a hero or denigrates him as a tyrant. At the same time, Esteban describes the Gesta that allowed him to conquer the Inca Empire of Tahuantinsuyu against a small resistance, and how ambition for power and greed for gold led to bloody clashes between the victorious.

432 pages | January 2018



**A new approach on the conquest of Peru.  
A charismatic individual, with intricate origins and a  
personality worthy of studying.**

**Esteban Mira Caballos** was born in Carmona (Seville), although he has lived in Extremadura since 1994. He has a PhD in American History from the Universidad de Sevilla, he is a corresponding foreign member of the Dominican Academy of History (2004) and the Chilean Institute of Genealogical Research (2012). His research focusses on the relations between Spain and America in the 16th century, as it can be stated in the publication of twenty-two books as well as more than a hundred collaborations in collective works, conferences and research journals in Spain, Germany, Mexico, Dominican Republic, Ecuador, America, and Chile.

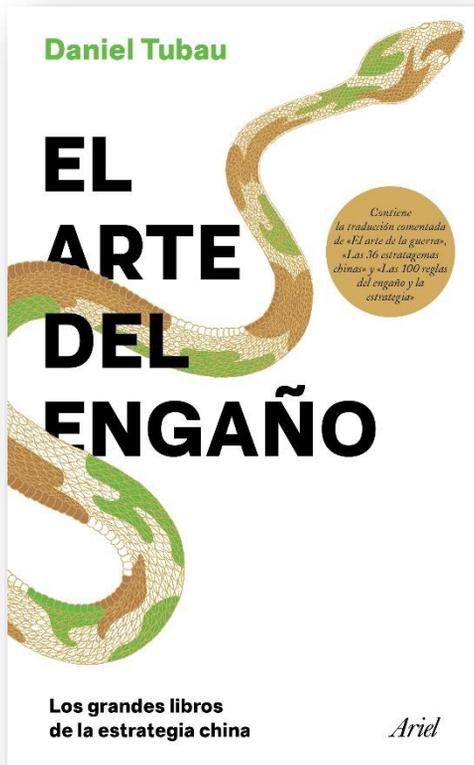
# The Art of Deception

CHINA

HISTORY

Daniel Tubau

*Ariel*



600 pages | May 2018

Despite being one of the most translated and versioned books in history, Sunzi's *Art of War* is still, today, wrapped in a halo of mystery and ignorance. Daniel Tubau has done a monumental research work to offer us a complete vision of the great classic of Chinese strategy that allows us to understand its content, discover its origin, find out who was its author and when he lived, as well as understand its true intention and meaning.

Tubau shows that *The Art of War*, against many common interpretations, is a book of many fascinating readings. We will discover what place this classic occupies among the treaties of military strategy, whether it was used by Napoleon, the First Chinese Emperor or Mao Zedong, if the art of war is, paradoxically enough, an art of weakness, which employs techniques traditionally considered as "feminine", what role divination and calculation play, the importance of deception and the use of spies, the role that the general or supreme strategist must play in war, and adaptation to changing or unforeseen circumstances. We will also understand the reasons that have made it be used as a fundamental textbook in military schools, but also that it has become a manual for executives, businessmen or politicians and that its advice applies to almost any area of social life.

The book includes a complete translation of the great classics of strategy *The Art of War*, *The 36 Chinese Stratagems* and *The 100 Rules of Deception and Strategy*, with accompanying commentaries that will help the reader, even the least versed, to understand it in all its depth. All this in an exquisite presentation, with maps, illustrations of Chinese battles and the strategies used, as well as the weapons of the time and the methods of attack and defense, an indispensable complement to understand the most complex aspects of the art of war.



**A careful edition that offers the most complete overview of the art of Chinese strategy published to date.**

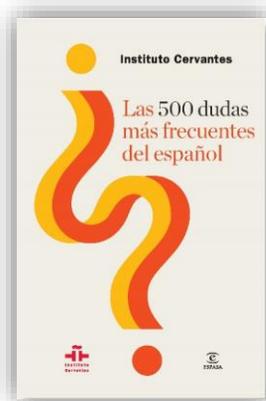
**Daniel Tubau** has over twenty years' experience as a scriptwriter and director for dozens of television series and programs in Spain and Argentina. He currently works as a freelance scriptwriter and gives courses and masters in scriptwriting at the RTVE Institute, the Universidad Juan Carlos I and the producer Globo Media.

# The 500 Most Frequent Doubts About

LANGUAGES



## Good Spanish



Real Academia Española

October 2013

A basic masterpiece to solve any doubt of the correct use of the Spanish language.

Do proper nouns have a fixed orthographic structure?

Do the nicknames go between comas?

How do we know if a preposition is compulsory?

Does the verb 'linkar' exist?

Different topics regarding the Spanish language: new rules of the accents, punctuation, phrase coordination, errors of the speakers, foreign words, etc.

**Over 40,000 copies sold**

## Good English



British Council

September 2016

Although we can get by in English, we all to some degree have doubts when it comes to choosing the right word, expression or construction for a phrase.

Is it right to say 'funner' instead of 'more fun'?

Is 'altogether' the same as 'all together'?

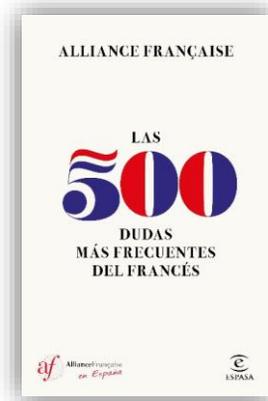
Can you write 'alright' instead of 'all right'?

What's the difference between 'if' and 'in case'?

What's the best way to sign off in an email? 'Best', 'Regards', or 'Thanks'?

**Over 8,000 copies sold**

## Good French



Alliance Française

September 2017

We may defend ourselves more or less when we speak the language of love, also known as French, but we may come across some doubts regarding words, expressions or constructions.

What is it better to say "j'ai venu" or "je suis venu"?

Is it better to eat 'du poisson' or 'du poisson'?

A book structured in a question-answer format with a variety of topics of the language: writing, punctuation, verbs, prepositions and particles, expressions, phrase constructions, style...



**500 clear and accurate answers to the most common doubts of the language to help students and speakers.**

Forthcoming titles: **Good Italian & Good German**



This book is a shortened, simplified and very educational version of the *Nueva gramática de la lengua española* (*New Spanish Grammar*, 2009) a great academic work.

It presents a general description of the language which will be accessible to all Spanish speakers (native and foreigners) who do not have special grammatical training, focussing on the general rules of the language. This is a basic reference work which should be to hand in every home, educational centre and workplace.

365 pages | September 2011



**A grammar for all readers and all budgets.**

**Essential. Educational. Accessible.**

**Over 40,000 copies sold in Spain.**

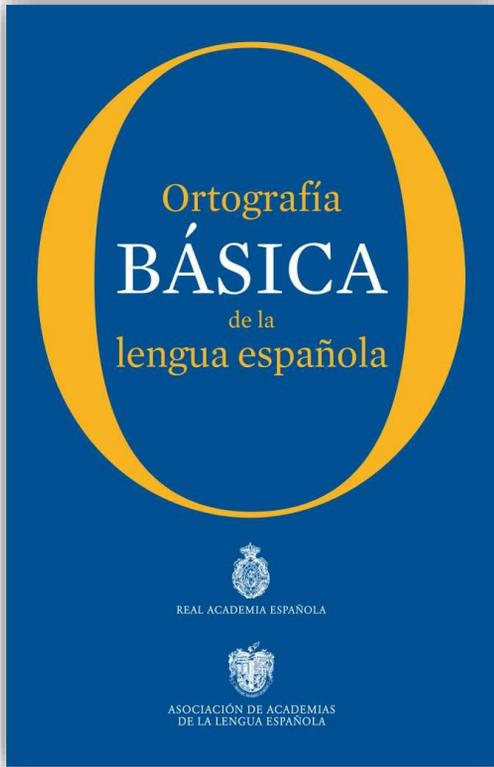
**Real Academia Española** (English: Royal Spanish Academy), generally abbreviated as **RAE**, is the official royal institution responsible for overseeing the Spanish language. It is based in Madrid, Spain, but is affiliated with national language academies in twenty-one other hispanophone (Spanish-speaking) nations through the Association of Spanish Language Academies.

**Rights Sold to:** Korea (Moon Yea Lim).

# Basic Spanish Spelling

Real Academia Española

LANGUAGES



256 pages | March 2013

Basic Spanish Spelling is aimed at all readers... and all pockets. Arising from a willingness to help and educate the public, this book is a shortened, simplified and very educational version of the *Nueva ortografía de la lengua española* (*New Spanish Language Spelling*, 2010).

It presents a general description of spelling rules which will be accessible to all Spanish speakers (both native and foreigners) who do not have special linguistic training, providing case studies, examples and explaining exceptions to the rules.



**The goal is to set the spelling rules for the entire Spanish-speaking world.**

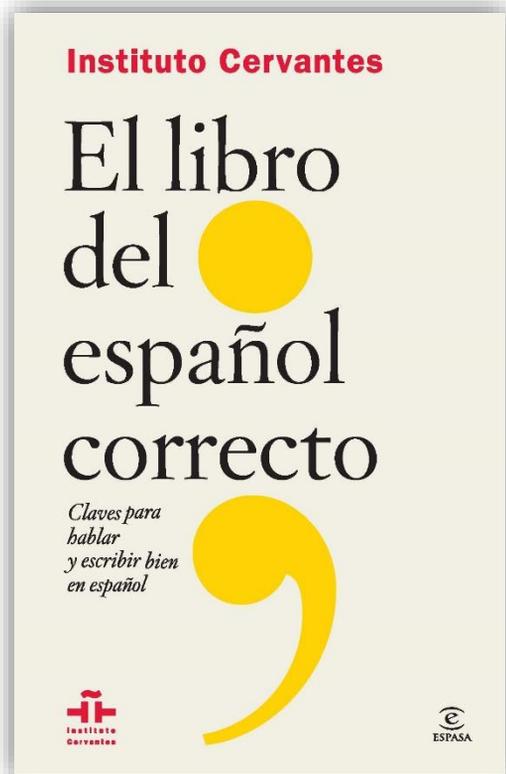
**Over 30,000 copies sold in Spain.**

**Real Academia Española** (English: Royal Spanish Academy), generally abbreviated as **RAE**, is the official royal institution responsible for overseeing the Spanish language. It is based in Madrid, Spain, but is affiliated with national language academies in twenty-one other hispanophone (Spanish-speaking) nations through the Association of Spanish Language Academies.

# The Book of Correct Spanish

Instituto Cervantes

LANGUAGES



*The Book of Correct Spanish: Keys to Speaking and Writing Well in Spanish* is a work conceived to help those concerned with improving how they communicate. Written in a clear, pleasant, and fluid style, with a practical point of view in mind, the book's objective is to offer complete, up-to-date, and thorough information about how to speak and write the Spanish language correctly.

The content of the work examines all the points necessary to reach this objective. It offers patterns, advice, and recommendations for producing well-structured, effective, and concise texts; describes the norms of cultured Spanish, illustrated with numerous examples of correct and incorrect usage, with keys to address gray areas; it also presents a range of texts that can serve as a resource for resolving questions pertinent to everyday situations.

568 pages | March 2014



**The Book of Correct Spanish: Keys to Speaking and Writing Well in Spanish strives to become an indispensable work for those who want to communicate correctly, precisely, and efficiently in Spanish.**

**Over 25,000 copies sold in Spain.**

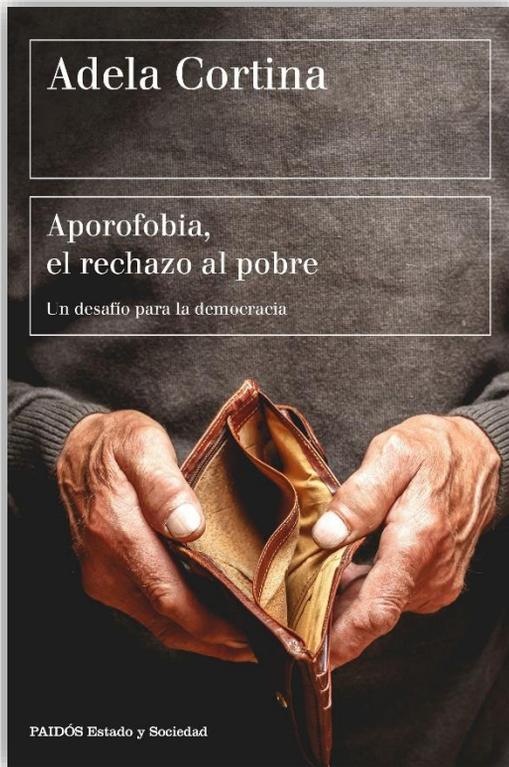
**Instituto Cervantes** is a worldwide non-profit organization created by the Spanish government in 1991. It is named after Miguel de Cervantes (1547–1616), the author of *Don Quijote* and perhaps the most important figure in the history of Spanish literature. The Cervantes Institute, a government agency, is the largest organization in the world responsible for promoting the study and the teaching of Spanish language and culture. This organization has branched out in over 20 different countries with 54 centres devoted to the Spanish and Hispanic American culture and Spanish Language.

# Aporophobia. Fear of the Poor

ETHICS **PHILOSOPHY**

Adela Cortina

  
PAIDÓS



200 pages | April 2017

English sample  
translation available



**Adela Cortina, the winner of the National Essay Award in 2014, presents *Aporophobia. Fear of the Poor*, an essential reflection on one of the most critical social and political problems of our time and a challenge for democracy.**

**Adela Cortina** is a Professor of Ethics and Political Philosophy at the Universidad de Valencia and a member of the Royal Academy of Moral and Political Sciences, the first woman to be admitted since the Academy was founded in 1857. She is a director of the Inter-University Masters and Doctorate Programmes and the ETNOR Foundation. She has also been named Doctora Honoris Causa by eight universities in Spain and overseas and on several occasions has been a member of the jury for the Príncipe de Asturias Communication, Humanities and Social Sciences Prizes.

# What Is Ethics For?

ETHICS PHILOSOPHY

Adela Cortina



¿PARA QUÉ  
SIRVE realmente...?

LA ÉTICA

ADELA CORTINA

“Ninguna sociedad puede funcionar si sus miembros no mantienen una actitud ética. Ningún país puede salir de la crisis si las conductas inmorales de sus ciudadanos y políticos siguen proliferando con toda impunidad. Este libro nos recuerda que ahora, más que nunca, necesitamos la ética.”



PAIDÓS

184 pages | May 2013

In this book, Adela Cortina reminds us: “if we don’t pay attention to the costs of a lack of ethics, financial as well as emotional... the cost of immorality will continue to skyrocket. And even if it sounds like a cliché, the weakest ones will be those who pay the highest price.”

Indeed, the present day provides us with all too many examples of the consequences of a lack of ethics in the behavior of many people charged with political and social responsibility. And it’s important to remember that ethics “serves,” among other things, to lower the financial and emotional costs of our own actions, of the things that are in our hands and depend on us. And also to help us learn, among much else, that it is more prudent to cooperate than to look for the maximum individual benefit irrespective of anything else.

No society can function if its members do not maintain an ethical attitude. Nor can any country emerge from crisis if the unethical behaviors of its citizens and leaders go unpunished. This book reminds us that now, more than ever, we need ethics.



**Adela Cortina, the winner of the National Essay Award in 2014 for *What Is Ethics For?* has sold over 8,000 copies of the book.**

**Adela Cortina** is a Professor of Ethics and Political Philosophy at the Universidad de Valencia and a member of the Royal Academy of Moral and Political Sciences, the first woman to be admitted since the Academy was founded in 1857. She is a director of the Inter-University Masters and Doctorate Programmes and the ETNOR Foundation. She has also been named Doctora Honoris Causa by eight universities in Spain and overseas and on several occasions has been a member of the jury for the Príncipe de Asturias Communication, Humanities and Social Sciences Prizes.

# Why I am a Communist

Alberto Garzón

POLITICS

ediciones península



328 pages | October 2017

In recent years, it has become evident that the crises linked to capitalism only bring high levels of unemployment and inequality, evictions and impoverishment, and a political destabilization that affects the rest of the institutions. Other side effects are the appearance of new parties, the disappearance or weakening of the traditional ones and the rebirth of nationalism. In addition, if we consider the ecological crisis, which shows that the way in which we are producing, distributing and consuming is destroying the planet, the result is a triad that is irremediably changing the world in which we live in.

*Reasons Why I am a communist* reflects on all of these issues and provides answers based on the hope inspired from the deepest parts of the most suffering part of the world: the working class. Many of the rights we have today - such as the universal suffrage or democracy itself - were conquests of socialist institutions. If society is able to organize in a different way, think as a group and use the discoveries of science research, another world is possible. To realize this however, superficial ideas, recurrent topics and stiff and inflexible ideologies cannot be part of the agenda. What we really need, as Garzon reflects in this book, is passionate reason, well-founded theories and a sensible critical attitude towards the system that is in power.



**A reflection on the new challenges that left parties have to face**

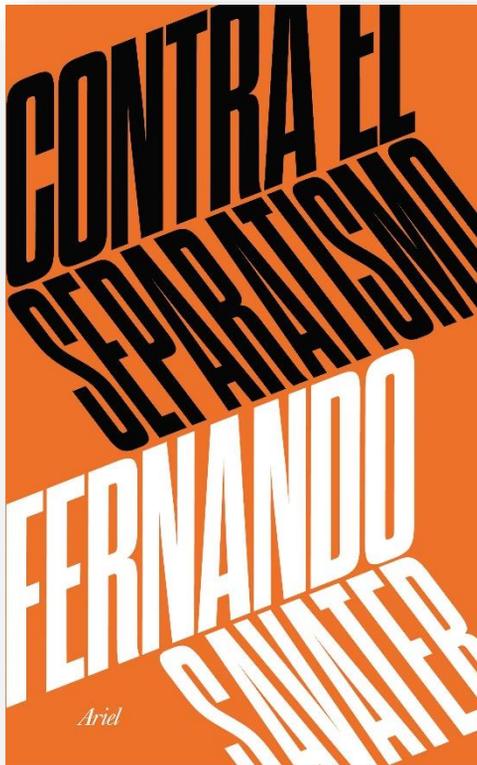
**Alberto Garzón** is the general administrator of Izquierda Unida. He was born in 1985 in Logroño, although he has lived between Seville and Malaga for most of his life. He graduated in Economics at the Universidad de Málaga (UMA), he holds a Master's degree in International Economics and Development from the Universidad Complutense de Madrid (UCM) and he has been a researcher at the Universidad Pablo de Olavide in Sevilla. In 2011 he was elected deputy of Izquierda Unida by Málaga, which made him the youngest member of the parliament of the previous legislature. He is the author of *Esto tiene arreglo* (2012), *La gran estafa* (2013), *La Tercera República* (2014) and *A pie de escaño* (2015). On Twitter, with more than 778,000 followers, he is the most retweeted Spanish politician.

# Against Separatism

POLITICS

Fernando Savater

*Ariel*



96 pages | November 2011

Taking the shape of a pamphlet, this book aims to be a direct blow to the foolishness of separatisms. Separatism is not a political opinion or a romantic dream, unlike nationalism, but a deliberate, calculated and coordinated aggression against the democratic institutions and against the citizens who regard them as theirs. It is not just a delirium slightly serious, but a full-fledged attack at the core of our guarantee of citizenship, the rule of law. One can coexist with the nationalists with some patience and sense of humour; but with the separatists there is no other possible arrangement than to force them to give up their purposes.

There is something especially malignant about separatism, even from a mythical-religious perspective. The Devil is etymologically the separator, *dia-bolum*, the one who disunites and breaks the established ties. The diabolic task is the quintessential anti-mankind misdeed, to separate those who live together and to force them to detest one another, to move on: to sow discord, to tear hearts apart. It is very unfortunate that many small and large separatisms find fertile ground in Spain, to the point that any regional symbol is seen as something liberating, progressive, by the left and assimilated left: this is proof that we have a country full of devils...



**Fernando Savater is someone who could not remain silent about the situation that Spain is facing now, having fought all excess of totalitarianism with the reason as his weapon during most of his life.**

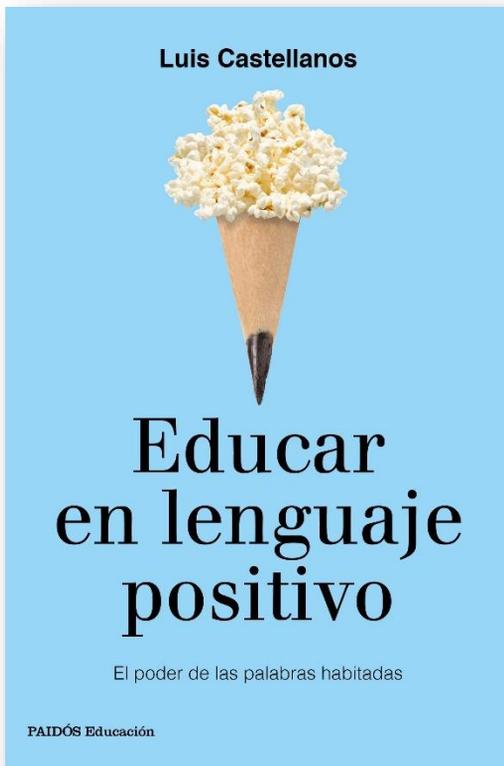
**Fernando Savater** is a writer and professor of Philosophy. He has published over fifty books including political essays, literary criticism, philosophy, fiction and plays as well as hundreds of articles in the Spanish and foreign press. Some of his books have been translated into over twenty languages. His works include *La tarea del héroe* (Premio Nacional de Ensayo, 1982) and the novels *El jardín de las dudas* (finalist in the Premio Planeta, 1993) and *La hermandad de la buena suerte* (Premio Planeta, 2008). His most recent publications are the novel *El gran laberinto* and the non-fiction book *La vida eterna*, a philosophical reflection on contemporary religion. His works *Ética para Amador*, *Política para Amador* and *Las preguntas de la vida*, bringing philosophy to a younger audience, have become genuine bestsellers.

**Rights Sold to:** Italy (Editori Laterza).

# Educating in a Positive Language

Luis Castellanos

PSYCHOLOGY



Words are very important for the functioning of our lives and the type of words we use every day to communicate with our environment depends on the way we function. Words can be our worst enemy or our best ally. It is necessary to generate a new language culture and create different methods of linguistic-emotional security that can benefit all the steps involved in education.

*Educating in a Positive Language* explains the wonderful project “Words inhabited”, developed in the IES by Professor Julio Pérez and offers the possibility to teachers, parents and students to become more aware of the language they use daily, with themselves and with others, to later understand the value of words and their infinite positive possibilities that can be applied to the academic and family environment.

A very practical guide full of resources and concrete examples for parents and educators so that they can improve their children’s education through language and words.

280 pages | October 2017

## The power of inhabited words



**Luis Castellanos explains the important role that language has in the education of our children.**

**He is a best-selling author on positive language with over 10,000 copies sold of his titles on the subject.**

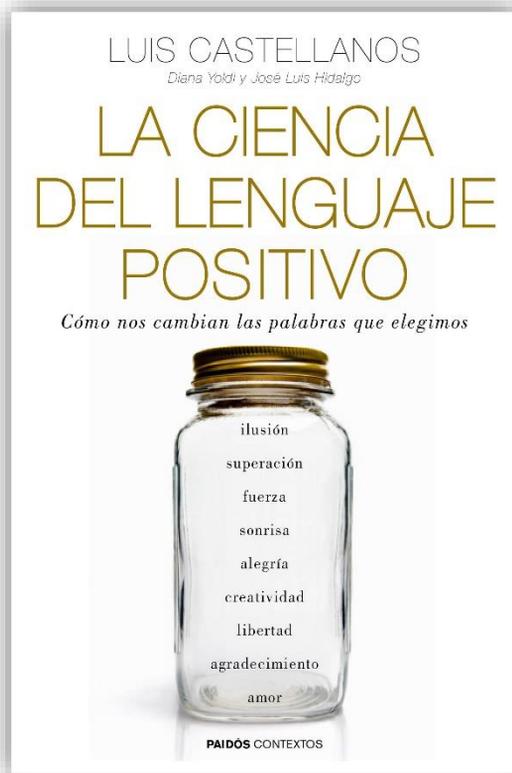
**Luis Castellanos** has a PhD in ethics and is the director of ‘El Jardín de Junio’ (The garden of June). He has experience in making conferences, trainer and consultant.

# The Science of Positive Language

Luis Castellanos

PSYCHOLOGY

PAIDÓS



In this book, you will find explanations based on scientific facts that reveal to us the power of positive language to improve our lives, our health, our productivity, and our happiness. It includes pioneering research that shows, more and more, how language and the words we choose have a vital importance with regard to the management of our emotions and the decisions we take.

From this novel conception of language, Luis Castellanos and his team, experts in creativity, innovation, emotional management, and personal development depart from a neuroscientific perspective to offer us a three-phase plan to train our positive language with the conviction that the intelligent use of words optimizes the results of our life and makes us capable of improving our relations with ourselves and the world around us. Science tells us that we can train ourselves to use language differently and thus change the way we think. This book presents a path towards becoming more aware of the language you use with yourself and others, featuring exercises and training that will help you to become accustomed to using positive language in your everyday life.

260 pages | March 2016



**Words really can be magical. We need to learn to use them to the full extent of our capabilities. The science of positive language will show you how. Take care of your language and it will take care of you!**

**He is a best-selling author on positive language with over 10,000 copies sold of his titles on the subject.**

**Luis Castellanos** has a PhD in ethics and is the director of 'El Jardín de Junio' (The garden of June). He has experience in making conferences, trainer and consultant.

**Diana Yoldi** has a Ma in Psychobiology and cognitive Neuroscience. She is an expert in development of people and she promotes a research related to neuroscience and language.

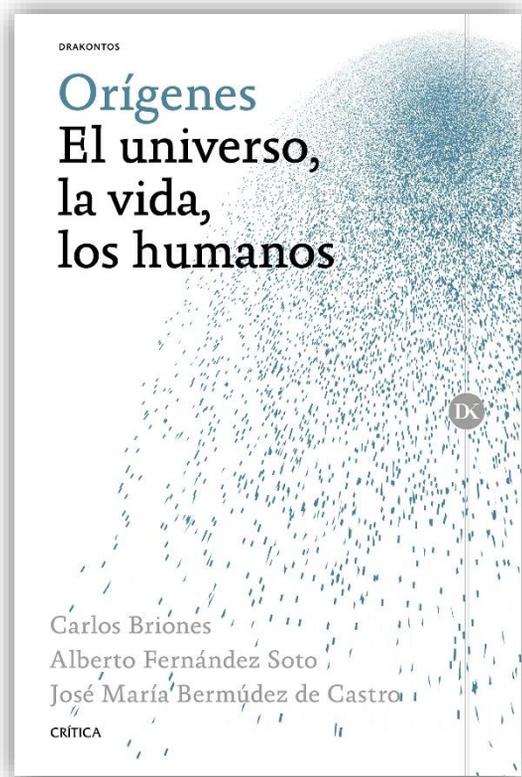
**José Luis Hidalgo** is an expert in training managers. He has been stimulating for years processes on the personal and profesional development in teams of high performance.

# Origins. The Universe, Life, Humans.

SCIENCE

CRÍTICA

José M<sup>a</sup> Bermúdez de Castro, Carlos Briones, Alberto Fernández Soto



520 pages | September 2015

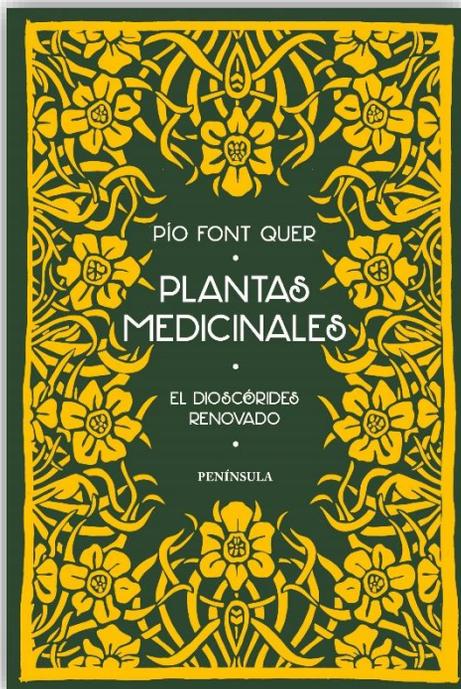


**The key events of the formation of the universe, the appearance of life and the rise of man.**

**José M<sup>a</sup> Bermúdez de Castro** has a Doctorate in Biology from the Universidad Complutense de Madrid where he was also a Professor of Palaeontology. He is a research professor at CSIC and since 1991 has been co-director of excavations in the Sierras of Atapuerca. He has directed the National Centre of Research into Human Evolution since it was founded in 2012.

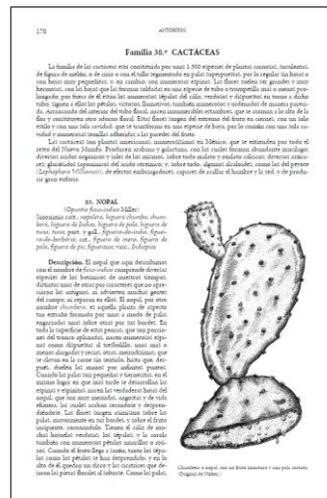
**Carlos Briones Llorente**, the coordinator of this book, has a Doctorate in Chemistry (specializing in Bio-Chemistry and Molecular Biology) from the Universidad Autónoma de Madrid. He is a Head Scientist at the CSIC at its Astrobiology Centre (CSIC-INTA, associated with the *NASA Astrobiology Institute*). The group he directs carries out research into the origins and evolution of life, the genetics of viruses and the development of biosensors.

**Alberto Fernández Soto** has a Doctorate in Sciences (specializing in Physics) from the Universidad de Cantabria. He has worked in the United States, Australia and Italy and is a Head Scientist of the CSIC at the Instituto de Física de Cantabria (CSIC-UC). His field of research is observational cosmology and the study of remote and ancient objects of the universe, including the first stars, galaxies and quasars. He is very active in scientific education.



1318 pages | July 2016

This is an indispensable pharmacopoeia for specialists and amateurs, *Medicinal Plants*, written by Pío Font Quer (Lleida, 1888-Barcelona, 1964) more than a half-century ago, is a milestone of the genre and even today remains an essential reference for pharmacists, doctors, veterinarians, herbalists, and natural healers. With more than 1,000 pages, there are 678 species discussed, 752 original images, 58 maps, 33 prints and 11,300 terms as well as a highly useful index, this fabulous, inexhaustible book is a treasure trove of information that goes beyond the *vade mecum* genre.

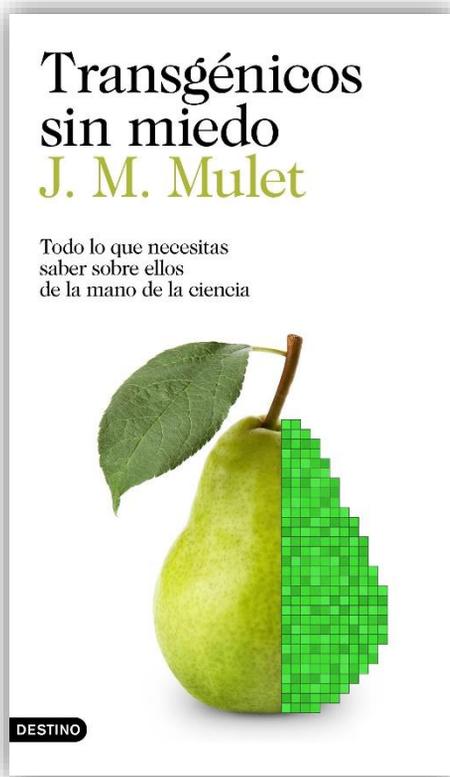


Published for the first time in 1961, with dozens of reprint editions since, and more than 40,000 copies sold since 1999.



A work of great literary quality that continues to be a reference half-century after its author's death.

**Pío Font Quer** (Lleida, 1888-Barcelona, 1964) was a botanist, pharmacist, one of the most important scientific minds of Catalonia and Spain from the first half of the twentieth century, as well as a great teacher devoted to the dissemination of knowledge. Península offers two other works by the same author: *Dictionary of Botany* and *Picturesque Botany*.



Nutrition and the role of GMOs have become one of the great scientific debates in Spain and the world over the past few years. Genetically modified foods are now one of society's greatest taboos. Ecological groups have organized campaigns against them and their supposed negative consequences for health.

But has anyone asked about the benefits of GMOs and scientific advances in the nutrition realm? What do scientists think about the topic? Do we have all the information we need to judge for ourselves? Or are we being influenced by special interests that have nothing to do with what's really best for us?

288 pages | June 2017



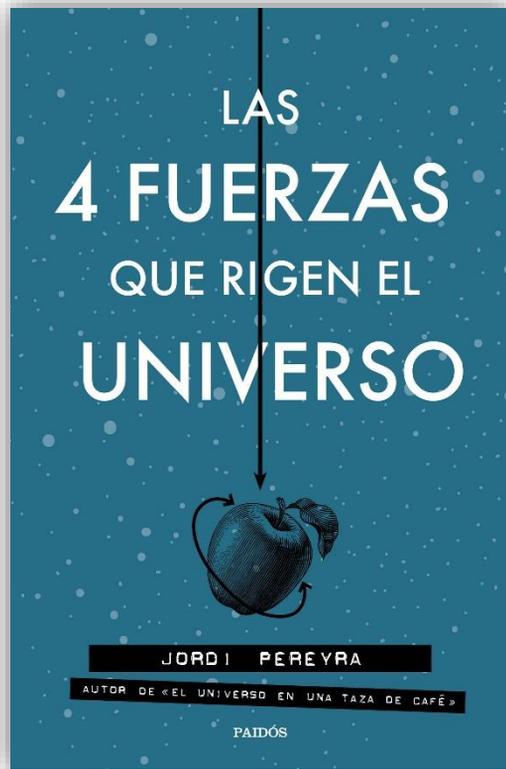
**J. M. Mulet tells us the whole truth about GMOs from the scientific perspective, and how science is helping us to feed ourselves better than ever.**

**J. M. Mulet** (Denia, 1973) has a degree in Chemistry and a doctorate in biochemistry and molecular biology from the University of Valencia. Professor of biotechnology at the Polytechnic University of Valencia, he directs a research group at the Institute of Molecular and Cellular Plant Biology working to develop plants tolerant of drought or cold weather. He also directs a Master's program in Molecular and Cellular Plant Biotechnology. In his role as a popular science writer, he has published the books *Comer sin miedo*, Eating Without Fear, winner of the 2014 Prismas Prize for best science book published in Spanish) and *Medicina sin engaños* (*Medicine Without Deception*). He is also author of the blog *Tomates con genes* (Tomatoes with Genes) and a compulsive tweeter.

# The 4 Forces of the Universe

PHYSICS SCIENCE

Jordi Pereyra



In this entertaining, humorous book Jordi Pereyra teaches us some of the fundamental concepts of modern physics.

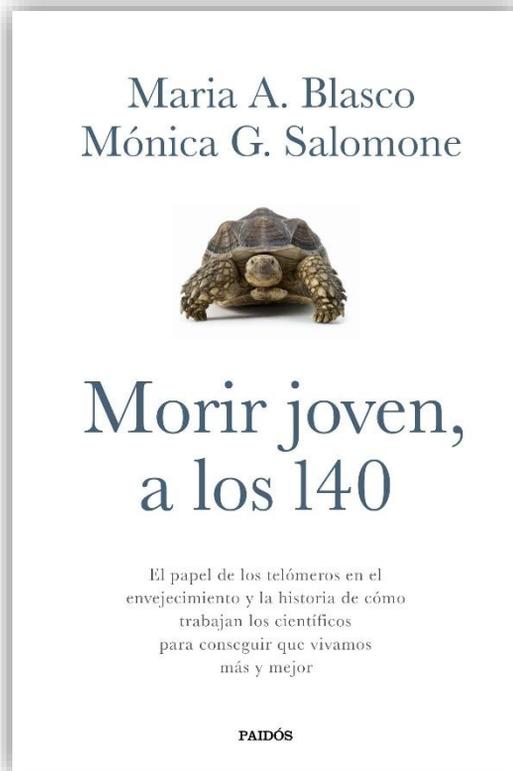
Today, we know that any question you can think of, from why planets are shaped the way they are to how different elements interact with each other, can be answered by one or a combination of four fundamental forces. In this book, we take a look at the discovery of these forces to help explain recent advances and examine the possibility that they might one day be unified in a Grand Theory of Everything.

256 pages | March 2017



**A fun, witty story that will help us to understand that everything that happens around us originates in just four forces: gravity, electromagnetism, strong nuclear force and weak nuclear force.**

**Jordi Pereyra Marí** (Ibiza, 1990) has a degree in Mechanical Engineering from the Universidad Politécnica de Cataluña and is interested in... Well anything that helps us to better understand the world in which we live. In 2013 he started to write the blog 'Ciencia de Sofá' hoping to arouse interest in science among people who aren't very familiar with the subject, using humour and accessible language, a formula that has made it one of the most popular science blogs in Spain.



256 pages | April 2016

Will we one day be able to live to 120 in good health? There is no fundamental biological law that condemns one to age. In fact, some scientists say that ageing can be treated. At present humanity and the scientific community consider ageing a process that must be accepted. I.e.: after a reasonably long youth, we must age naturally as a prelude to death.

However, recent studies about ageing suggest that its mechanisms are not determined by evolution; it's not a process programmed into our genes. The fact is that there are more and more scientists who state that aging not only *can* be combated, but even *should* be: prolonging youth could be a way of avoiding cancer, Alzheimer's, and the whole gamut of diseases associated with old age. In a society with a growing number of older people, this isn't just nonsense.

In this book, Doctor Maria Blasco, currently one of the leading global specialists in cellular ageing and the scientific journalist Mónica G. Salomone introduce the latest advances in an area of modern science, research into the secrets of longevity, that is only a few decades old.



**A book about the role of telomeres in ageing and the history of how scientists work to make us live longer and better.**

**Maria A. Blasco** is a Doctor of Molecular Biology at the Universidad Autónoma de Madrid and Director of the Centro Nacional de Investigaciones Oncológicas (CNIO).

**Mónica G. Salomone** is a journalist and has worked as an independent science reporter for different media and national and international organizations such as the European Space Agency (ESA).

# Humboldt and Sagan's Dream

HISTORY

SCIENCE

José Manuel Sánchez Ron

CRÍTICA



This book is a journey through the history of science in which characters such as Aristotle, Ptolemy, Alfonso X, Copernicus, Brahe, Kepler, Galileo, Newton, Herschel, Newton or Hubble appear. The work reviews the appearance of writing, which is probably the greatest invention in the history of humanity because it allowed the transmission of knowledge and acquired experiences to following generations; the basic tools to study the cosmos are also explained: the measurements of time and space, mathematics, essential elements to determine the trajectories of the planets and the Sun, which is the foundation of astronomy; it tells us about the Universe and the oldest ideas about how it was created; about life from the evolution of the species by Charles Darwin to genetics, how this science (Mendel) emerged and how the discovery of the structure of DNA, and its sequels (Human Genome Project, genetic engineering, biotechnology) were reached; and, finally, it deals with another great conquests of humanity related to science: technology.

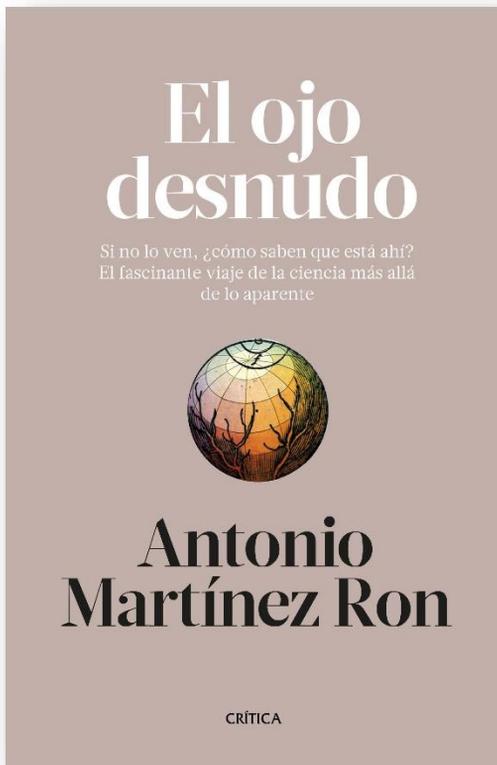
272 pages | March 2018



**A human history of science**

**Life from the evolution of the species by Charles Darwin to genetics**

**José Manuel Sánchez Ron** (Madrid, 1949) is a Science History Professor at the Universidad Autónoma de Madrid. He is a member of the Royal Spanish Academy, and a corresponding academic of the Real Academia de Ciencias Exactas, Físicas y Naturales and of the Académie Internationale d'Histoire des Sciences of Paris. He has devoted an important part of his career to the Einsteinian studies.



In the basement of the Manchester Museum of Science and Industry there is a box with small residues that look like fragments of dry skin. These are the remains of John Dalton's eyeballs, the father of atomic theory and the first scientist to describe colour blindness. Dalton left his personal doctor in charge of removing his eyes and "strip" them after his death to clarify a mystery that he could not solve in life: why did he see the world differently from others?

With this anecdote, and Dalton's life as the organizing thread, *The Naked Eye* reconstructs the history of our knowledge on vision and light, and offers us the explanation of why we see the way we see and how we have come to understand phenomena that are far from what our senses allow us to detect. In these pages, the scientific journalist Antonio Martínez Ron tries to answer questions such as what colour and light are, and how we have learned to look at the universe. A journey from the eye of the first men who observed the sky with a naked eye to those who turned the instruments upside down to look inside ourselves. It is as well an adventure that has led us to overcome our limitations and become the species that sees everything.

312 pages | November 2016



**If they do not see it, how do they know that it is there? The fascinating journey of science beyond what is seems to be evident**

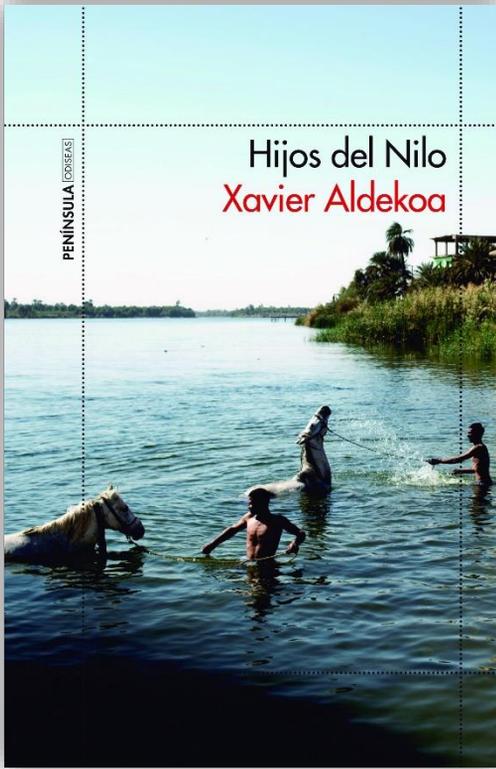
**Antonio Martínez Ron** is a journalist and scientific promoter. He has worked as a science editor in different newspapers, radios and televisions and he is responsible for some of the most successful digital promotional projects in Spanish, such as [Naukas.com](http://Naukas.com) and [Fogonazos.es](http://Fogonazos.es). During two seasons he participated as collaborator of the program *Órbita Laika* (TVE), he is the author of the book *¿Qué ven los astronautas cuando cierran los ojos?* and director of the documentary "El mal del cerebro". His work has won numerous awards in the field of scientific journalism and promotion.

# Children of the Nile

Xavier Aldekoa

TRAVEL

*ediciones península*



312 pages | April 2017

The Nile is not just a river. The Nile is more than that. The longest river in Africa is the heart of hundreds of peoples, the source of food that feeds millions and an impassive witness to the rise and fall of the most powerful dynasties on earth.

Over its 6695 kilometer course, which begins in deepest Africa, the Nile flows past mountains, cliffs and swamps, always north, overcoming the challenge of the desert until it reaches the Mediterranean. Its very name evokes the secrets of impossible pyramids and underground chambers full of treasure, and feeds the pride of age-old civilizations that still struggle for survival to this day.

Today, the Nile is the peace of Northern Uganda but also the war of South Sudan, it is life in the valleys of Ethiopia but death in Egypt and Sudan, it is dictatorship, inequality, hope and yearning for freedom. It is also the dream of revolution.

But in spite of its scars, the Nile continues to be a cradle for the mingling of the great African and Mediterranean cultures of the past and present. We are all children of the Nile, the river that made us want to travel.



**A journey that will immerse you in the fears, challenges and hopes of thousands of the children of the great African river.**

**The Nile is not just a river, it is a part of the soul of Western culture.**

**Over 7,000 copies sold in Spain.**

**Xavier Aldekoa** (Barcelona, 1981) has a degree in Journalism and is an eternal student of Political Sciences. A lover of improvised bags and opening one's eyes very wide when they travel, he feels a special fondness for Africa and its people. He has lived in Johannesburg since 2009. In recent years he has covered many conflicts and social issues in Somalia, the Democratic Republic of Congo, Angola, Mali, the CAR, Sudan and dozens more African countries. He is a correspondent for *La Vanguardia* in Africa, a member of the independent social producer Muzungu and often reports for many other media outlets.

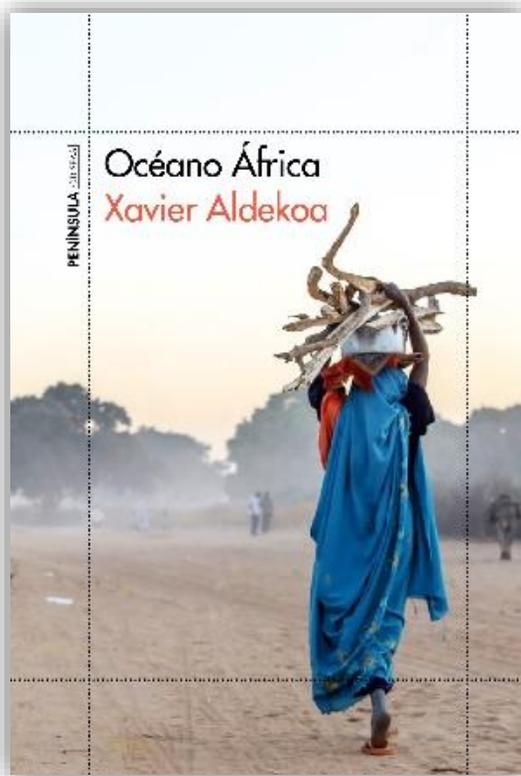
**Rights Sold to:** Catalan language (Ara Llibres).

# African Ocean

Xavier Aldekoa

TRAVEL

*ediciones península*



This is the story of dirt roads, journeys on dilapidated buses and shared plates of millet. It is also about the tears of a war veteran from South Sudan, the negotiation over a dowry in a South African village and the desperate hunger of nomads in the Horn of Africa. For over a decade, Xavier Aldekoa has travelled the African continent where he has witnessed civil wars, silent famines and the collapse of nations.

This is a book by a journalist in Africa but it is also the laughter, anger, dance, death, celebration and life of a land of incredible human and cultural richness. Africa is an ocean. It is a neverending and seemingly homogenous place when seen at the surface but diverse and extraordinary when we immerse ourselves within it.

296 pages | November 2014



**A correspondent in Africa, the silenced continent.**

**With over 10,000 copies sold in Spain.**

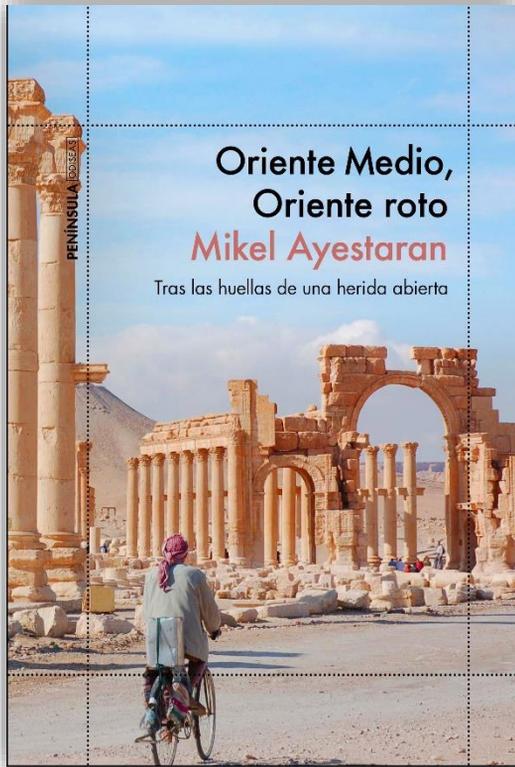
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# Middle East, Broken East

TRAVEL

Mikel Ayestaran

*ediciones península*



304 pages | June 2017

When Mikel Ayestaran decided to become a war reporter, leaving behind a peaceful job in the newsroom, he had few doubts about where his path would take him. The Middle East isn't the only hot zone on the planet, but it is the one that is never absent from international coverage in worldwide media. Marked by profound ethnic, political, and religious divisions, it is a region where world powers and local regimes settle scores through third-party states while terrorist groups like Al Qaida and ISIS have flourished into authentic worldwide threats.

Following a baptism by fire in Iran, during the Bam Earthquake, Ayestaran has traveled from his base in Jerusalem to Lebanon, Georgia, Iraq, Afghanistan, Pakistan, Egypt, Tunis, and Lybia. Not to mention Syria. Living, suffering, trying to understand and retell all that happens there has become the center of Mikel Ayestaran's life since he arrived in the Middle East more than a decade ago. And it is the *raison d'être* for this book, built up from fragments of a nomad's life guided by the compass of the present through a region that is bleeding like an enormous open wound.

“

**A journalist on the front line of the biggest and most painful front of the planet.**

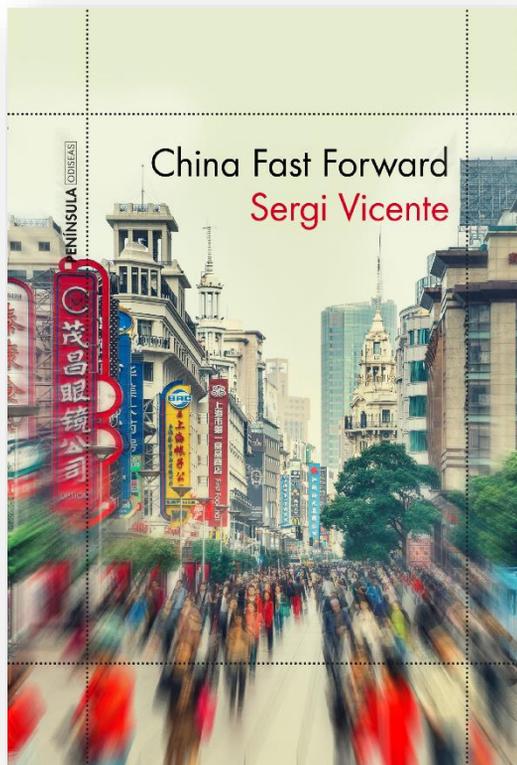
**Mikel Ayestaran** was born in Beasain (Gipuzkoa) in 1975, he began to combine his studies with his passion for travel at an early age. In 2005, he decided to leave his job in the newsroom to make his way as a freelancer covering international affairs. His initiation was in 2006 with the Israeli invasion of Lebanon. On January 8, 2015, he settled permanently in Jerusalem, where he continues covering the Middle East region.

# China Fast Forward

TRAVEL

Sergi Vicente

*ediciones península*



380 pages | March 2018

What do we know about China? No, really - what do we really know?

Probably as little as Sergi Vicente when he landed in the country in 2003 with the idea of spending three weeks teaching English to children - he never used the return ticket. A few months later, Channel 3 started asking him for reports from China, and shortly afterwards, this correspondence became official.

During the almost twelve years that followed, Sergi Vicente visited all the Chinese provinces as a news hunter. His journey also coincided with a time in which this Asian country was experiencing profound changes, changes that have made China very present in the news and which Sergi, the now director of Barcelona BTV, has had the privilege to experience.

This is a first-person story, originated from a deep knowledge of the territory and culture of China, which includes the generational leap and the social opening of this country, the rethinking of political-economic priorities and the environmental warnings of a country that is demographically speaking to the limit. In short, this is the book one should have to understand the China from today and its immediate future challenges.



**The chronicle of a decade as correspondent in Asian's giant.**

**Sergi Vicente** (Barcelona, 1975) graduated in Journalism from the Universidad Aut3noma de Barcelona in 1999, and shortly after he worked as a reporter in a TVE program in Catalonia. During this period, the coverage of a humanitarian convoy in Africa grew in him an interest to getting to know other countries. In 2002 he quit his job and settled in China with a visa as an English teacher. He did not leave the country until the end of 2014, he got married and had two kids there while spending 12 years as correspondent in China for Channel 3. He is currently the director of BTV, the public media Television of Barcelona.

**Rights Sold to:** Catalan language (Ara Llibres).