

FC BARCELONA BOOKS



BOOK & FILM
RIGHTS

Grupo Planeta

Grupo Planeta becomes the official publisher of FC Barcelona

Grupo Planeta has signed an agreement with FC Barcelona to become the publisher of reference for all of Barça's official publications in the coming years under the name Barça Books. This agreement places Grupo Planeta as Barça's go-to publisher worldwide.

The project covers all languages, all types of books, formats and genres. Moreover we will be working hand in hand with FC Barcelona on sales and promotion both nationally and internationally.

We are more than happy to be presenting the first official Barça Books!



Grupo  Planeta



INDEX

Adult Books

<i>When We Were Eternal</i> , Luis Martín	3
<i>The Treasures of Barça</i> , Francesc Aguilar	4
<i>More Than Just a T-shirt</i> , Roger Cruz	6
<i>Tighten Your Seatbelts, We're Going to Have Fun</i> , Jordi Llauredó and Jaume Llauredó	8
<i>The Magic of Barça</i> , Clea Datura	9

Children Books

<i>Adventure at Camp Nou</i> , Ivan Tapia & Noemí Fernández Selva	11
<i>The Mirror Dimension</i> , Albert Carreres	12
<i>Vacation Notebooks</i>	14

Stationery

Weekly School Diary 2022-2023	16
2023 Day Timer	16
Barça Calendar 2023	17
2023 Desk Calendar	17





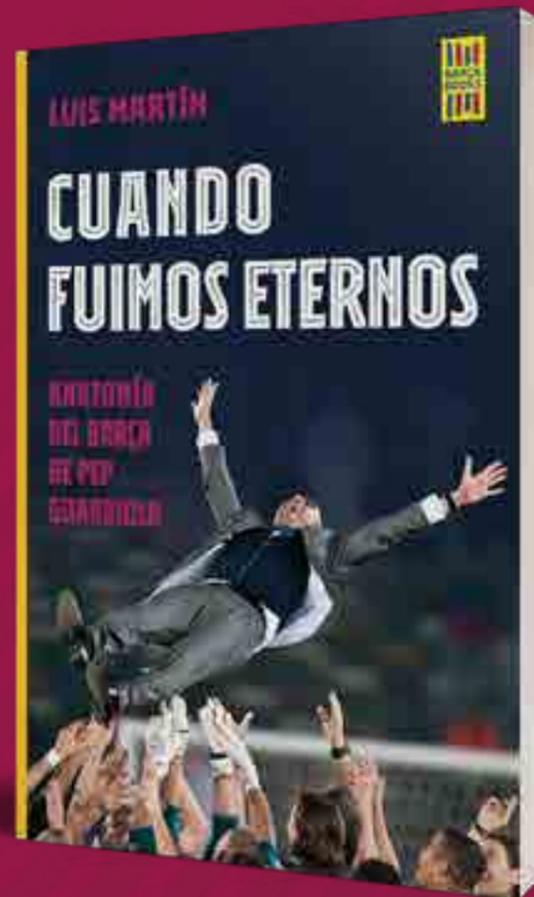
Adult Books



When We Were Eternal
Luis Martín



Anatomy of Pep Guardiola's Barça



250 pages
Paperback with flaps

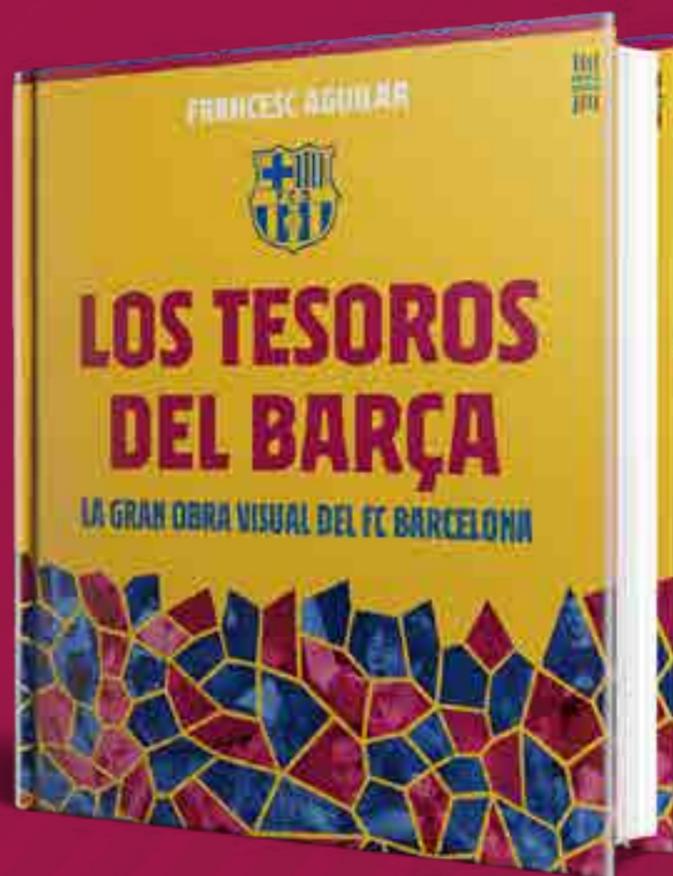
Pep Guardiola was the trainer of FC Barcelona for four seasons, four years in which Barça won every title possible and likely played the greatest soccer the twenty-first century has seen, in an unforgettable style that is now studied and admired across the globe.

This is the story of the team Guardiola made eternal when he invited his players to run, pass, strive, and show their talent. They listened to him, and they started to play and win in a way no club in history ever had, so smoothly and efficiently that the whole world fell in love with them, and not just the fans at Camp Nou, “when the whole world wanted to come to Barcelona to see Barça play,” as Joan Laporta, the president of the club, said looking back.

This book tells of those unforgettable years, of a time when goals were made in Camp Nou as regularly as the leaves fall in autumn, of a team that played the game in a way that is impossible to forget, and it does so through the words of the people that were there, with stories and key episodes from a time that will never return, but that will also never be forgotten.

Luis Martín has worked for twenty years for the newspaper *Sport* and for fourteen years at the sports desk of *El País*, where he covered FC Barcelona and the Spanish National Team; he has also worked with numerous radio stations and television stations, mainly for the North American market. He is the author of five books.

The history of Barça through its most emblematic objects as they've never been seen before



200 pages
Hardcover

This book explains the key moments in FC Barcelona's trajectory with facsimile reproductions of exceptional objects in the club's history, placing in readers' hands unique treasures from the history of the club that offer an unparalleled reading experience.

Reproductions of commemorative posters, tickets to games and memorable finals, fold-out pages with all the rarest and most emblematic trophies and T-shirts, pages with stickers showing the evolution of Barça's coat of arms, limited-edition pennants

from special events, and even a captain's armband are some of the extras this book includes.

An intimate work that will interest both veteran fans, who can relive episodes they experienced in the flesh, and new followers from all over the world who will be able to access many of the secrets of Barça's incomparable history. The book includes extras, gadgets, and supplements of all kinds, including foldouts with visual explanations of the club's history, a thorough account of its existence, sections devoted to special topics, and a final chronology. A one-of-a-kind work.



Francesc Aguilar began his journalistic career in the 1970s. He was a member of the first editorial team of *El Periódico de Catalunya* and director of *Mundo Deportivo* from 1992 to 2018. He has been a member of the FIFA Task Force 2000 and the UEFA media committee, a correspondent for *France Football*, a jury member for the Ballon d'Or from 1995 to 2012, and a jury member for The Best, the FIFA Prize, and the Tuttosport Golden Boy.

Coedition Schedule

Complete Spanish text ready for translation:
October 2022
Shipment of final InDesign files: February 2023
Receipt of InDesign files with translation included:
May 2023
FOB HK: August 2023

Technical Characteristics

Format: 24 x 28 cm
Binding: Hardback
Cover paper: Matt coated paper 140 gr
Inner paper: Matt coated paper 140 gr
Extra gadgets: 4 envelopes with extras,
3 posters, 2 leaflets, 4 pages with stickers

A chronological journey through all FC Barcelona jerseys



450 pages
Hardback

This is the first book about the history of FC Barcelona's jerseys. No one has ever made a historical study of how the club's first team has dressed since its early days and why.

This book is a thorough and clear examination of the approximately 200 different jerseys Barça has worn from the time of its foundation in 1899 to the present day. All of these were specially tailored with a scrupulous attention to design, fabric, color, and finish.

Each of the jerseys is photographed with the rest of the uniform (shorts, socks, and even in some cases belts) and accompanied by a brief discussion of their history in the sport along with images of that jersey as worn by major players from each era. In addition, a fold-out is included with all the uniforms shown side-by-side to show their evolution.

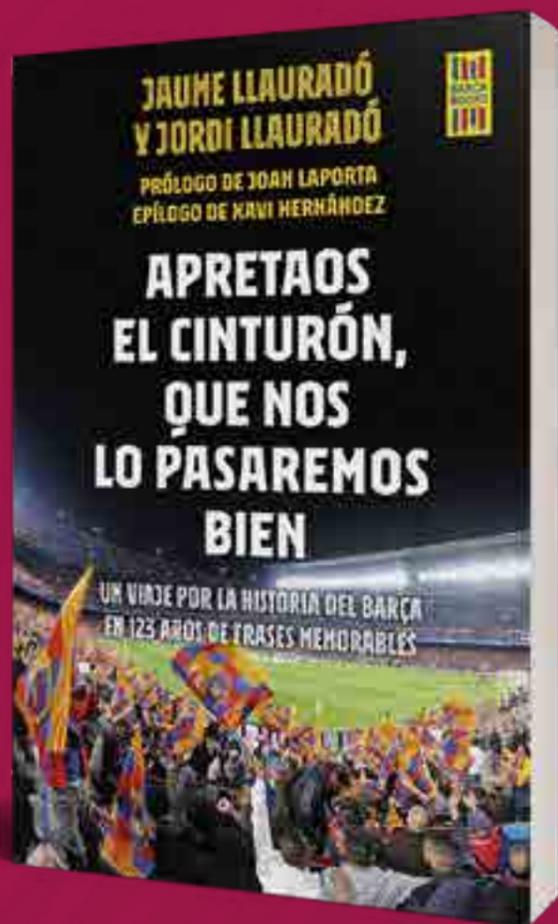
A unique and completely novel book with never-before-seen material for fans and members of the club.



Roger Cruz is an unusual collector who has been passionate about the club's uniforms since he was a little boy and he wanted to know why Barça had changed its uniform several times in the course of its history. Since 2008, he has been making a classification of all the uniforms in FC Barcelona's history and has become a specialist in the subject in the world of collectors.



A journey through the history of Barça in 123 years of memorable phrases.



280 pages
Paperback with flaps

Footballers, coaches, presidents, artists, politicians, journalists, writers, and even opponents have coined phrases and thoughts on FC Barcelona. Some of them got lucky and, with the passage of time, they became forever anchored in the blaugrana imagination. Others, less popular, provoked expectations and debates at the time, but were no less important in emphasizing the importance of Barça, which is far more than a club. This book rescues the most significant and exceptional phrases and quotes from the club's 123 years of life in chronological order. A journey through the history of Barça via testimonies and thoughts that carry weight of their own, but also offer an in-depth description of all those involved

with the team and a clear-sighted description of the team's history and idiosyncrasies.

Jaume Llauradó, was vice-president of FC Barcelona with Joan Gaspart in the 2003 elections and is president of the Fòrum Samitier and patron of the Foundation of Former Players of FC Barcelona.

Jordi Llauradó is a board member of FC Barcelona and director of Espai Barça. He is the son of Jaume Llauradó.

David Salinas (Barcelona, 1964) has a degree in Information Sciences from the UAB and has been a sports journalist for the newspaper Sport since 1987. He is the author of several books about Barça.

Stars and Symbols of the Blaugrana Universe



200 pages
Paperback with flaps

A book of tales and anecdotes about the star that has shined on the club since its beginnings and its link to the prosperity and art of the city of Barcelona. You will discover connections between milestones in the team's evolution and the history of the 20th century, both official and hidden.

Did you know that Barça has had freemasons on its roster?

What relationship do you think might have existed between Gaudí and Barça?

What do tarot cards say about this great team?

In this book you will find surprising answers to these and other questions.

Clea Datura is a full-time writer and editor. A denizen of the esoteric world, she studies magic, sorcery and tarot. She stays constantly up to date on emerging trends and innovates on the basis of them. Her trademark is the incorporation of new points of view while still emphasizing history and tradition in an informative, fresh, and lively style.

Children Books



Max, Mia, Pol, and Amina are four young people who play on different Barça teams: men's soccer, women's basketball, handball, and women's soccer. Their attitude in practice and at the games leaves much to be desired, so their coaches punish them by making them spend a whole Saturday under the orders of Rafa, the janitor and maintenance man at Camp Nou.

Rafa orders them to tidy up a storage room in the basement, where they find an old lockbox. When they finally get it open, they find a document inside that reveals that the first European Cup won by Barça is hidden somewhere in the stadium.

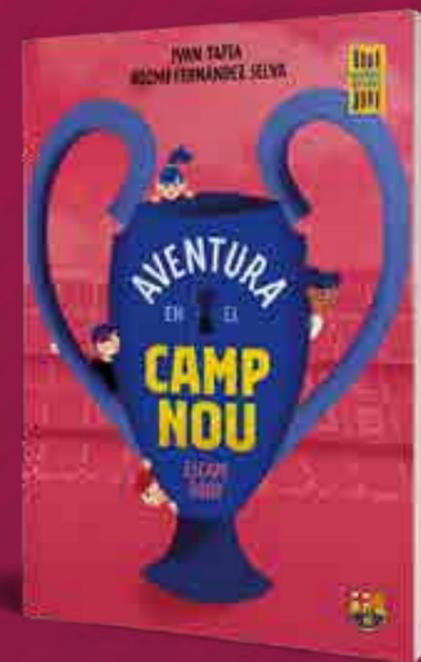
The four of them will wander all over Camp Nou, solving mysteries and learning about the history of the club.

But will they manage to find the trophy?

Ivan Tapia is founder and puzzle designer of Cocolisto, a company that produces intelligent games for learning and fun. He studied drama, worked for the company Comediants, and wrote and directed the show Escape Show, based on puzzles and presented all across Spain, including in Barcelona and Madrid.

He is a reference point in the field of interactive books. His Escape Book collection, translated into ten languages, has been a remarkable success.

Noemí Fernández Selva is a writer and education professional. She has worked for more than twenty years in primary schools as a tutor and specialist in the arts. She is currently an education inspector, a job she combines with writing.



136 pages
Paperback with flaps





140 pages
Paperback with flaps

The new season begins! Players and fans are hyped and the intention this year is to win all the trophies. But something strange is happening to FC Barcelona's players. The men's and women's first team are unrecognizable; their skills and the "Barça DNA" seem to have disappeared. Little but hard-to-understand mistakes have left both teams with middling results. But the fans believe in their team and keep cheering on the players while they wait for the Blaugrana spirit to return.



Vacation Notebook. First grade.



The F.C. Barcelona vacation notebooks are a fun and effective way to review knowledge acquired during the school year. The educational activities are adapted to different age groups and alternate through six kinds of tasks introduced by six top soccer players: Gerard Piqué, Aitana Bonmatí, Ansu Fati, Marta Torrejón, Pedri, and Alexia Putellas.

Learn in a fun and effective way with the official F.C. Barcelona notebooks.

112 pages
Paperback

Vacation Notebook. Second grade.

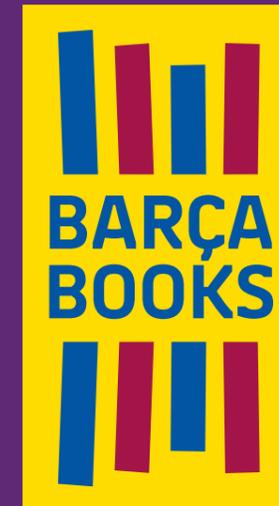


112 pages
Paperback

Vacation Notebook. Third grade.



112 pages
Paperback



Stationery

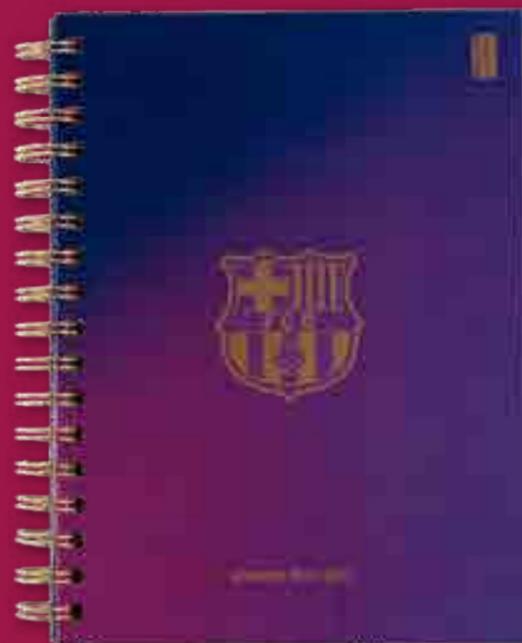


The first official Barça school diary!

This Barça 2022-2023 school diary pays tribute to the stars of the men's and women's first team who thrill young and old alike: Alexia Putellas (Ballon d'Or 2021), Jenny Hermoso, Aitana Bonmatí, Hansen, Martens, Pedri (Kopa Trophy 2021), Ansu Fati, Ter Stegen, Sergio Busquets, and Gavi fill its pages.

Laid out by weeks, the Barça diary has 6 pages of stickers and a double pocket and is available in Spanish, Catalan, English and French.

152 pages
16,8 x 22,8 cm



The official Barça wall calendar

With more than 140,000 members from all over the world and teams participating in many different sports, Futbol Club Barcelona has always aroused passions. Great players have donned their jersey throughout history, and they are among the first in the world in trophies and titles.

Here is the official 2023 Barça wall calendar, where you will find such memorable photographs as an aerial view of Camp Nou, the mini-stadium, the ice rink, the Palau Blaugrana, the Barça team in its early years, the fans, the evolution of the team's crest through the years, the anthem's lyrics, and the Espacio Barça Campus.

30 x 30 cm



2023 Day Timer

From the teams' beginnings to its promising future, Barça's day timer shows the legend of this club that is now in its second century. In it you will find such curiosities as an image of the inauguration of the field in Les Corts in 1922 or the way the team's crest has evolved over more than a hundred years. Past, present, and future come together in this work that will be the pride of every fan.

Available in four languages, Spanish, Catalan, French, and English, it's a perfect gift your friends with a blaugrana heart, wherever they are from.

It has plenty of space to write down all your to-do lists and, of course, all your favorite team's matches. It also has a page with post-it notes for jotting down reminders and a double pocket where you can store your tickets for the next game.

164 pages
16,8 x 22,8 cm



2023 Desk Calendar

Enjoy the legend of Barça all the year with this unique calendar.

Twelve emblematic images of Futbol Club Barcelona's past, present and future that will be evocative for any culé.

Available in four languages--Spanish, Catalan, French, and English--it's the perfect gift for your friends with a blaugrana heart, wherever they're from.

32 pages
21 x 15,5 cm



Book&Film Rights Team

We make book & film rights travel worldwide

Francisco Javier Sanz Grajera

Foreign Rights Manager

+34 93 492 80 08

fjsanz@planeta.es

Pilar Lafuente

Fiction, Children's & YA

+34 93 492 82 44

plafuente@planeta.es

Gemma Isus

Non-Fiction & Illustrated Books

+34 93 492 85 95

gibus@planeta.es

Lía Blasco

Foreign Rights Agent

+34 934 92 88 39

lblasco@planeta.es

Follow us on:

 planeteforeignrights/ grup62_foreignrights

 Planeta Foreign Rights

Address:

Av. Diagonal 662-664, 08034 Barcelona (Spain)

www.planetadelibros.com/foreign-rights

